

24th XBRL International Conference

"The Next Generation of Financial Mobile Application" in ...?"

March 20-22, 2012 Abu Dhabi, UAE

Academic Track, MBA, Abbas Bagherian and March 22, 2012





U.S. Securities and Exchange Commission STRATEGIC PLAN

Vision

FOR FISCAL YEARS 2010–2015

The SEC strives to promote a market environment that is worthy of the public's trust and characterized by transparency and integrity.

Strategic Goal 3: Facilitate access to the information investors need to make informed investment decisions

<u>Outcome 3.1</u>: Investors have access to high-quality disclosure materials that are useful to investment decision making.



Objectives: Knowledge Network

For Investors

- Standard Financial App for decision making,
- Ask Expert
- For experts
 - To Consult their knowledge
 - Network Decision Making
 - Ranking performance

Objectives: Providing a network

Financial Applications

- Intelligent Framework
 - Development
 - Hosting
- Informed Decision Making
- Ranking the App/Expert Performance

The State-of-the-Art

- Modeling Financial Knowledge
 - Visual Modeling
 - Intelligent Applications
 - Data

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- Process
- User Collaboration

Registered with US Patent



United States Patent and Trademark Office

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Financial Apps for Decision Making

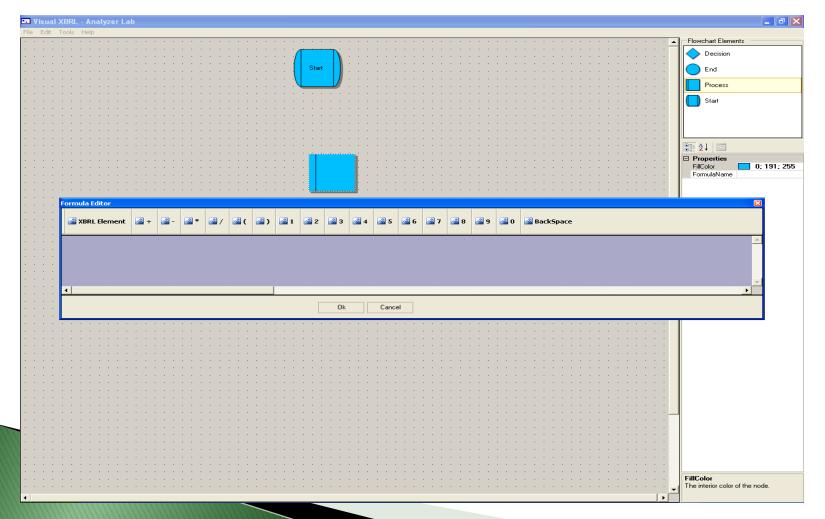
Visual XBRL Analyzer

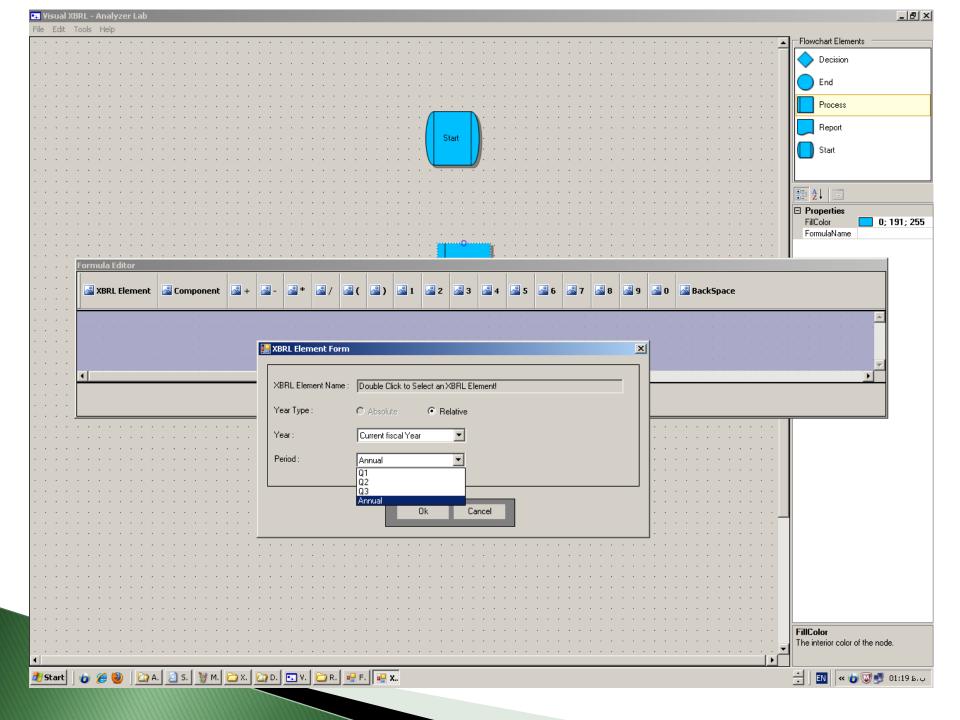


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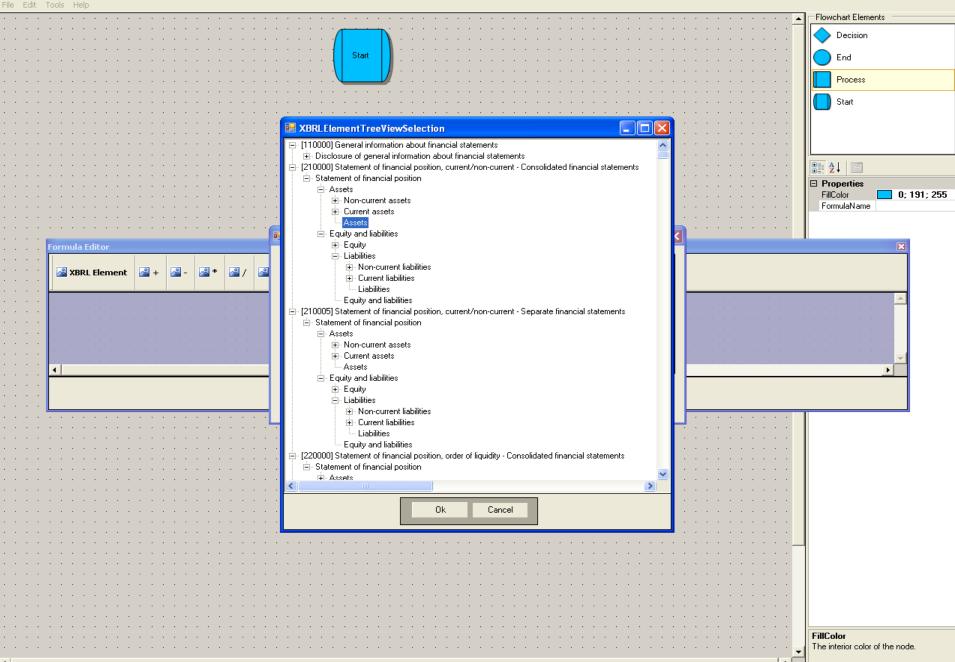
Modeling Financial Knowledge

Fundamental Analysis through Visual XBRL

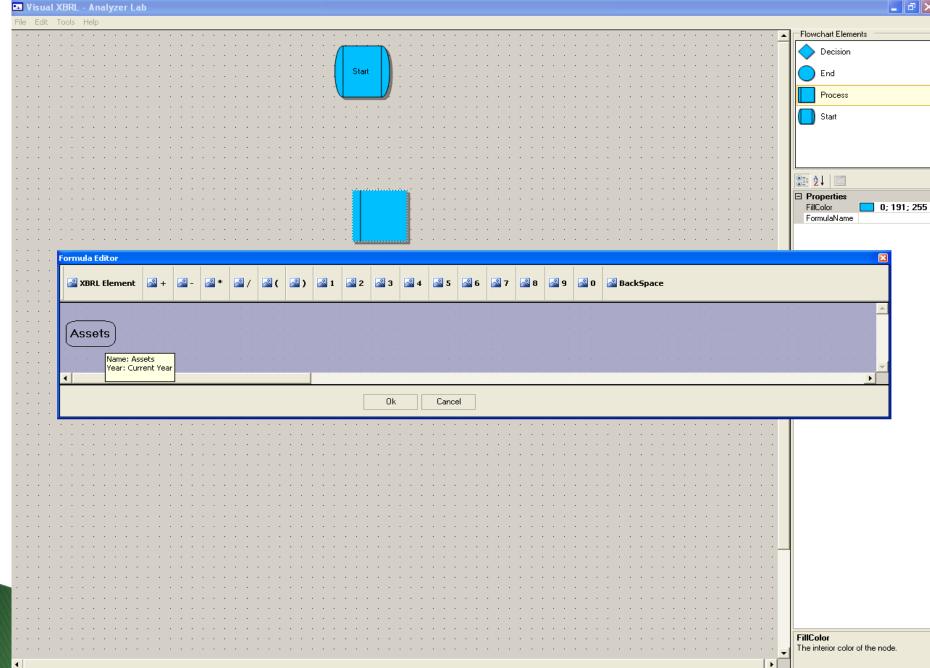




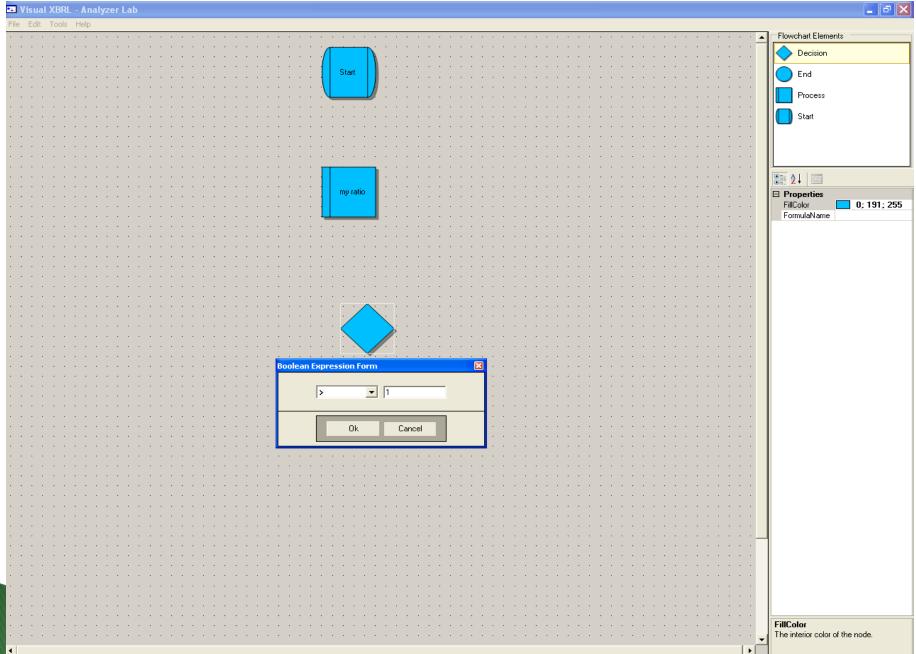


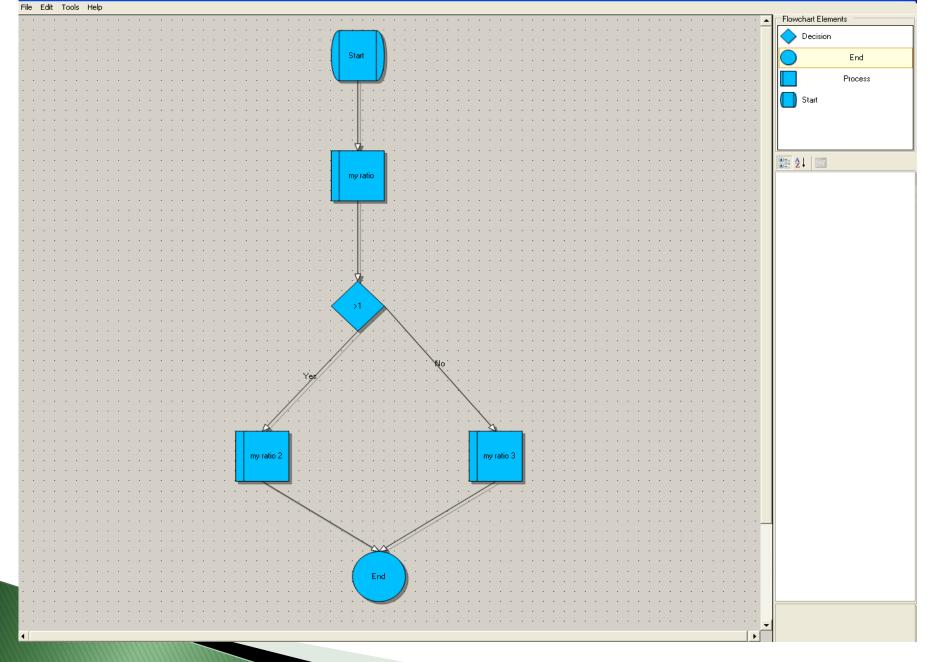


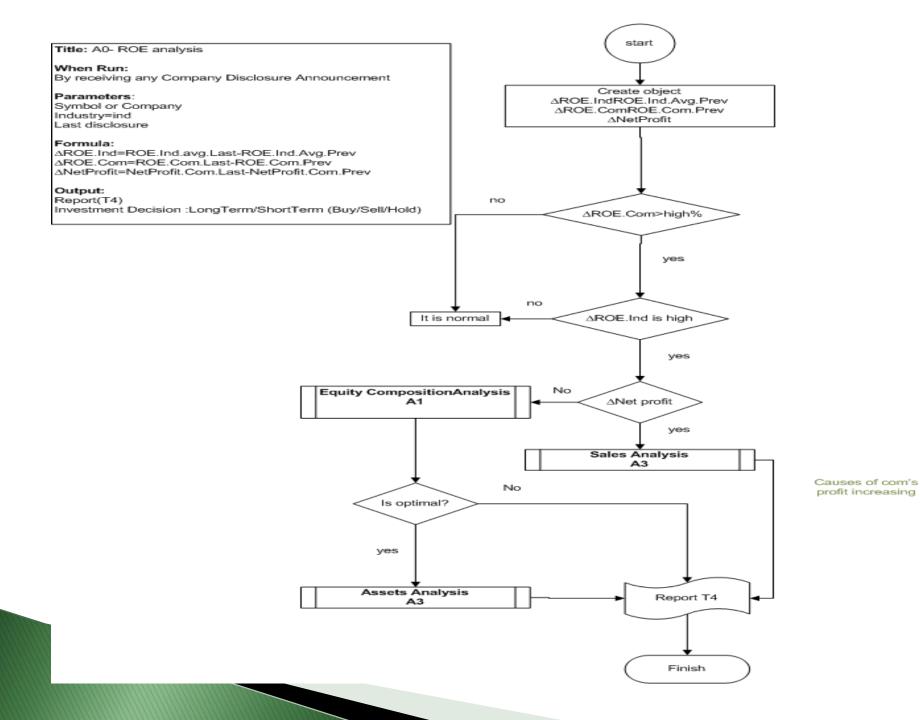
🖬 Visual XBRL - Analyzer Lab

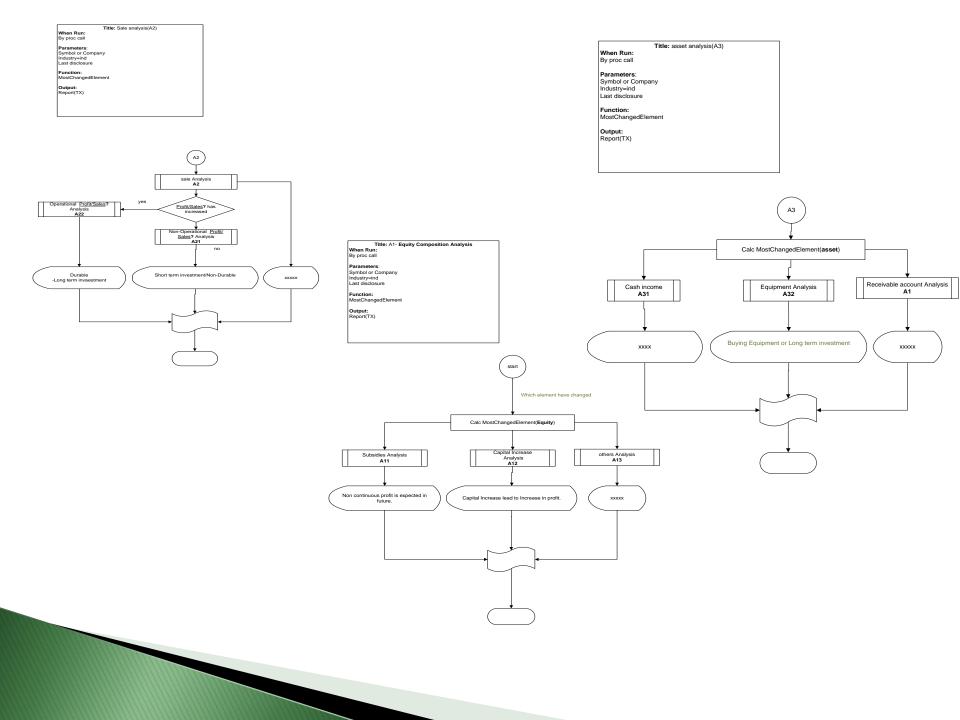


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Financial Apps for Decision Making

- Visual XBRL Analyzer
- Visual Technical Analyzer

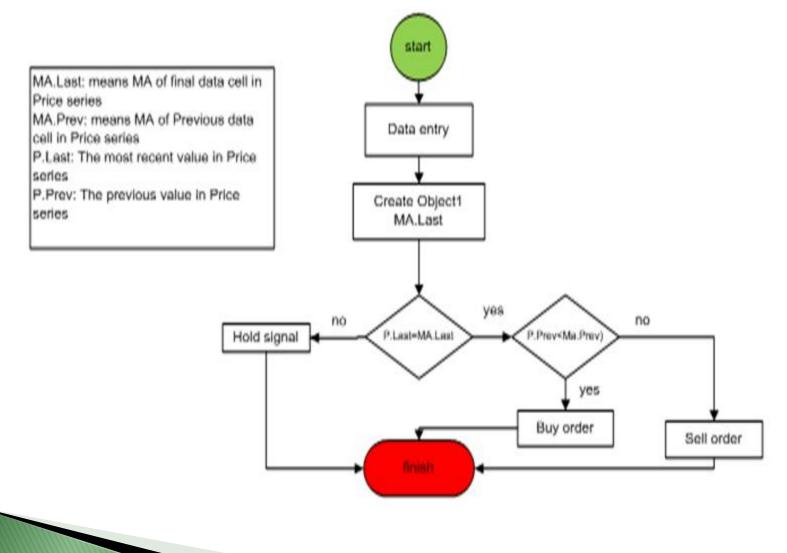




Technical Analysis

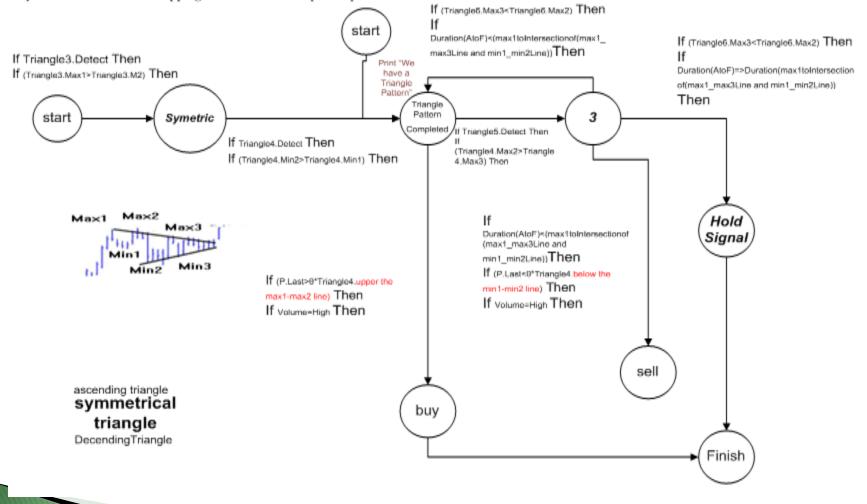


Technical Analysis



Technical Analysis

β =is used for neckline slopping for downward or upward pattern



HS(P,Mode) Mode=Up/Reverse

HS3(P): Detecting a Head and Shoulder with the point, a as Max, b as Min and c as Max(If Mode=Up) The points are a as Min, b as Max and c as Min for Reverse Mode

α

HS3(P): a,b,c,Detect(False/True) HS4(P): a,b,c,d Detect(False/True) HS5(P): a,b,c,d,e Detect(False/True)

HS4(P): Detecting a Head and Shoulder with the point, a as Max, b as Min and c as Max.d as Min where d=Bb (If Mode=Up) The points are a as Min, b as Max and c as Min, d as Max for Reverse 4hill Mode start β =is used for neckline slopping for downward or upward start If HS4.Detect If HS3.Detect If HS5.Detect Then Then Then HS3 HS4 HS5 Finish start d=βb Start Start HS3 HS5 yes e=αa Hold signal no a%a<c a=c no yes yes yes Head&shoulder no signal Mode=Reverse Triple Top signal Sell order Mode=Reverse yes yes Buy order Triple down signal

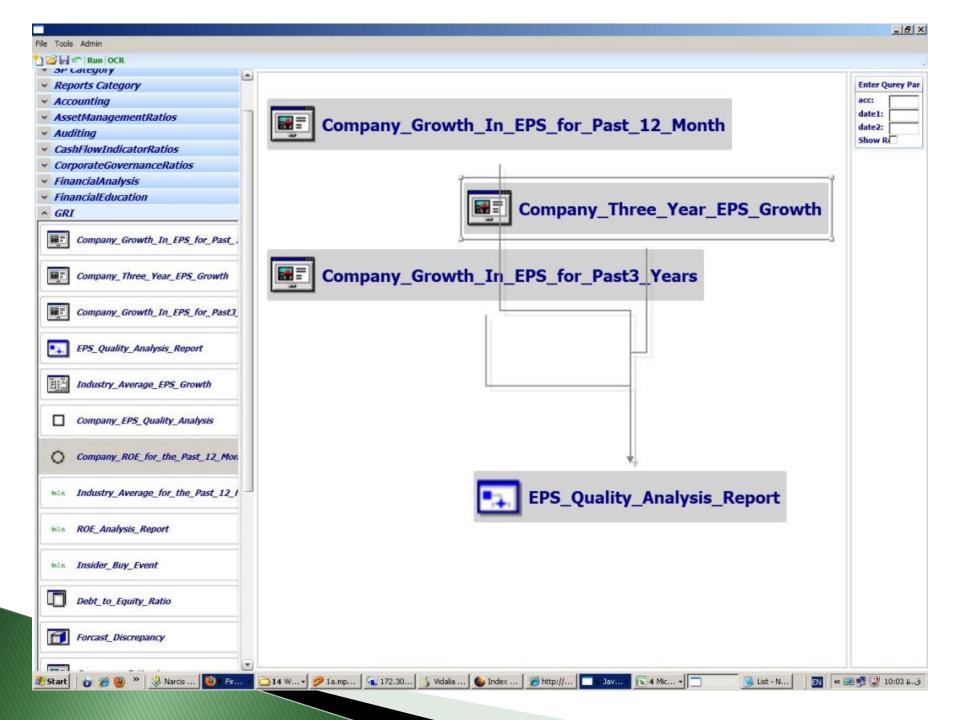
Financial Apps for Decision Making

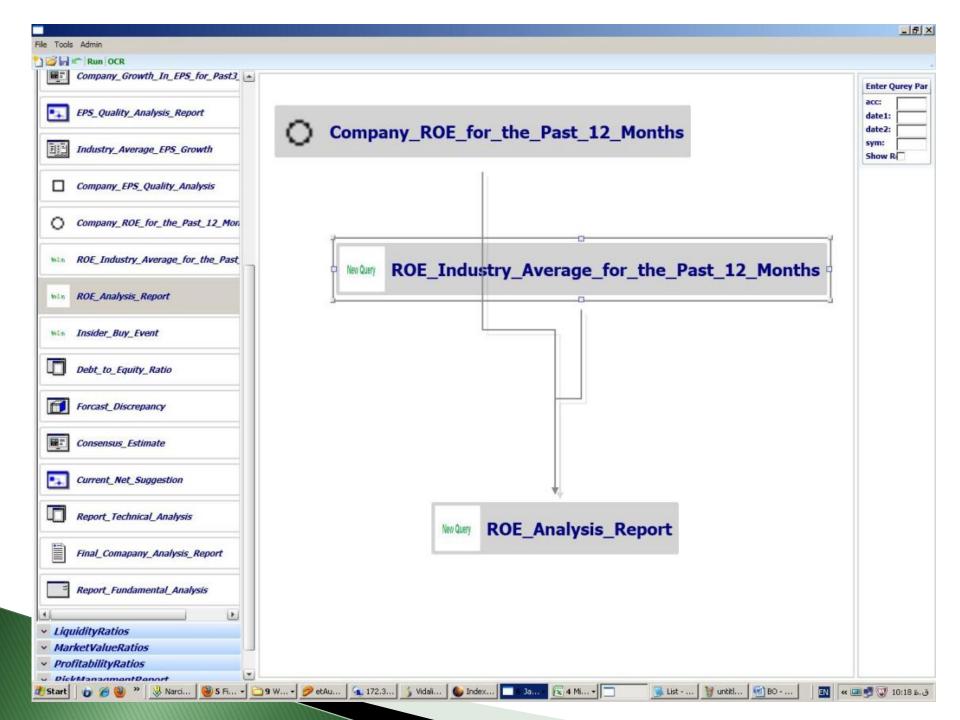
- Visual XBRL Analyzer
- Visual Technical Analyzer
- Visual Financial Modeler











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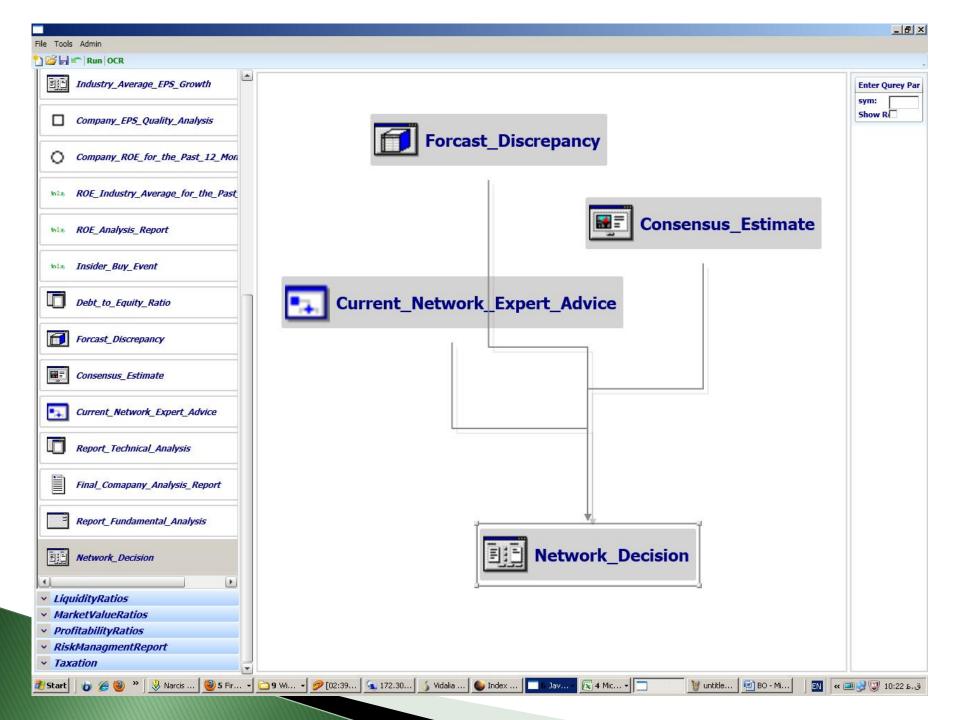
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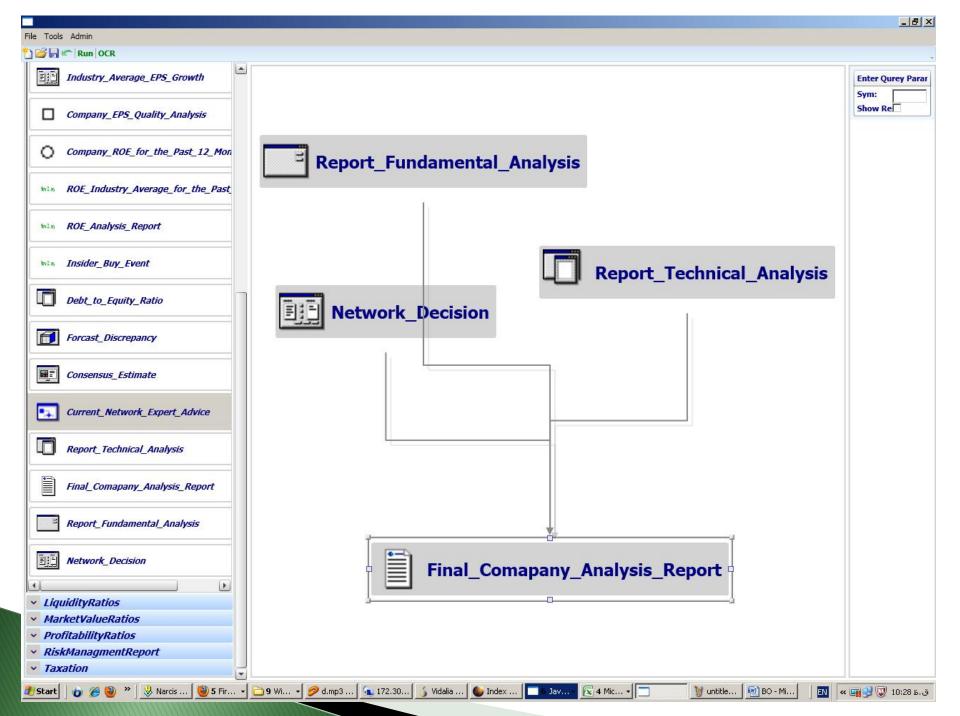
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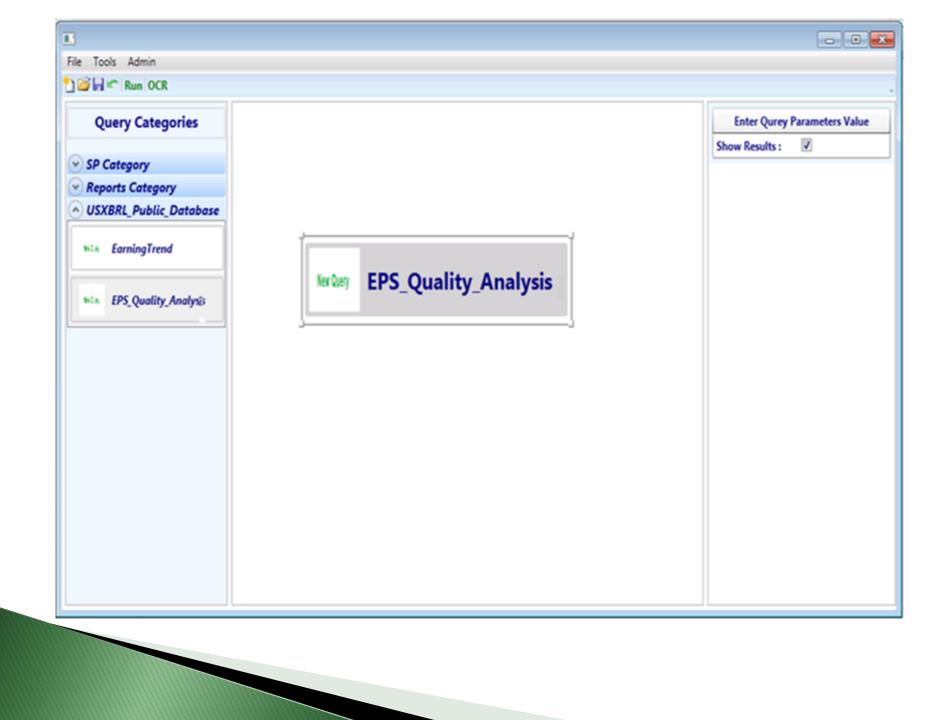
Hiding Technical Details

- Getting ride of technical details?
- Converting XBRL Public DB to an Easy to Use format

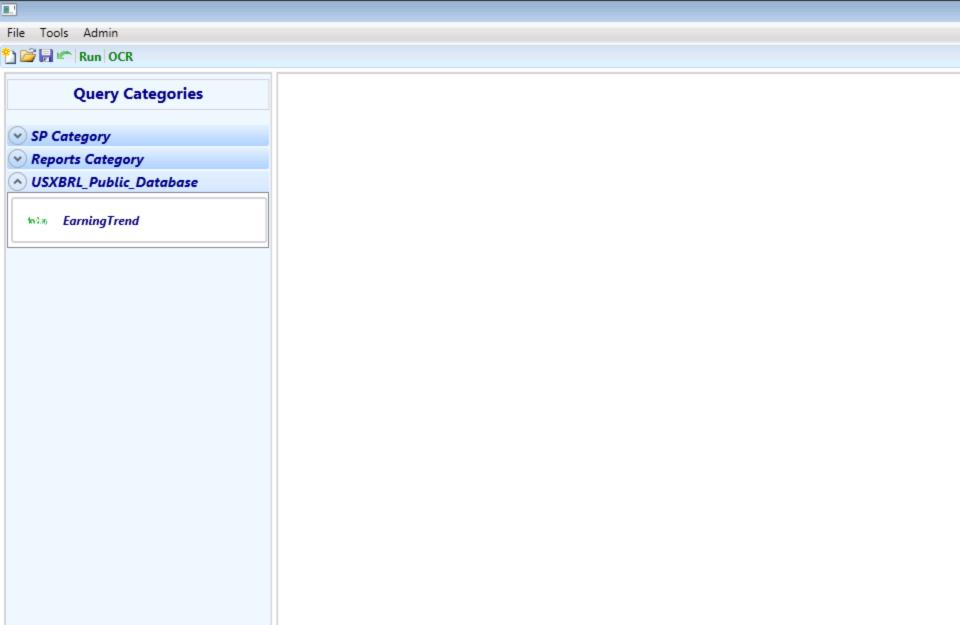
Financial Apps for Decision Making

- Visual XBRL Analyzer
- Visual Technical Analyzer
- Visual Financial Modeler
- Touchy Trader(VAlgo)
- Acme Business Intelligent





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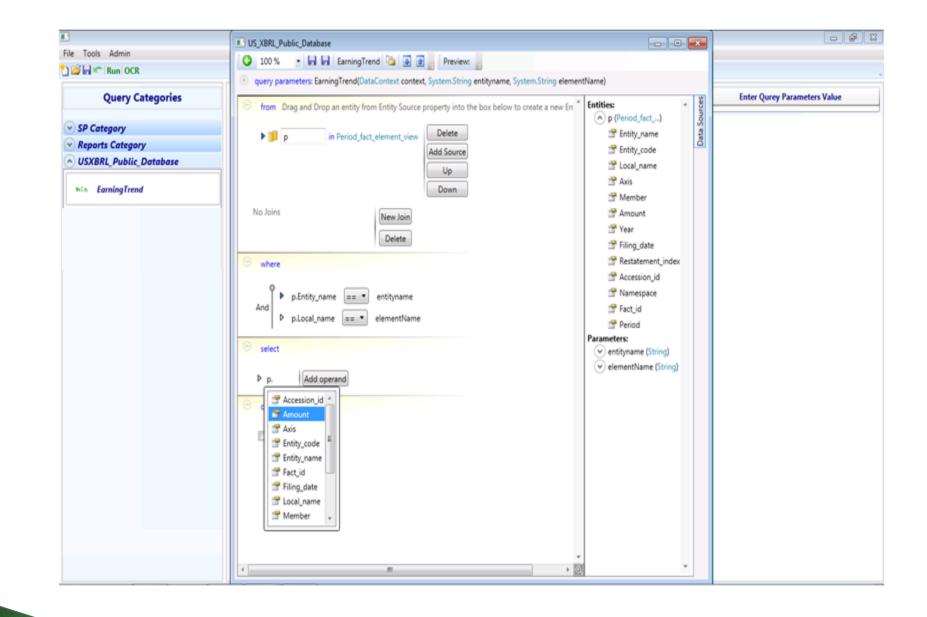
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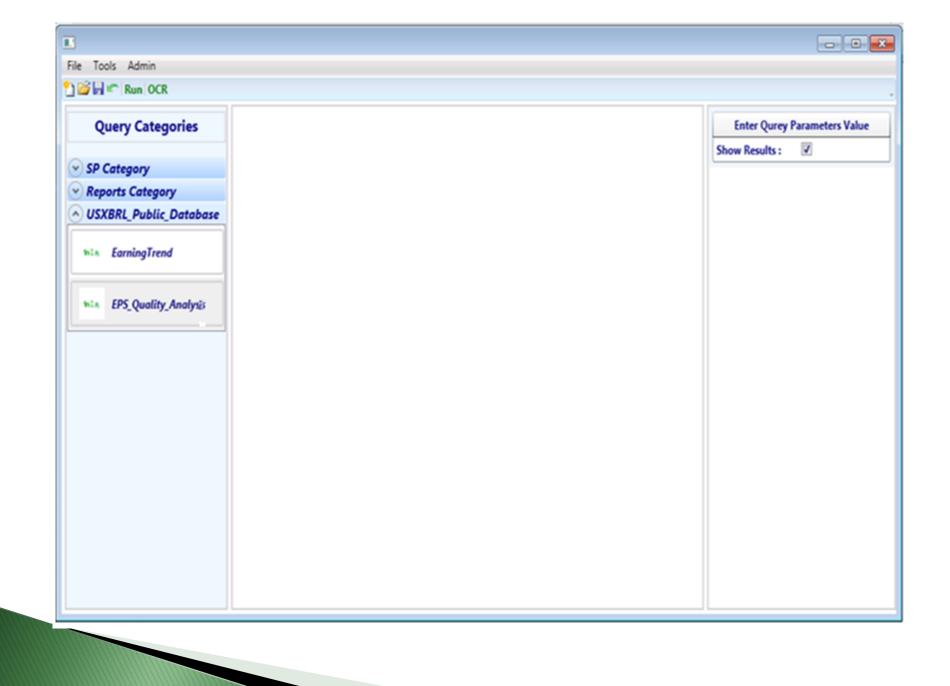
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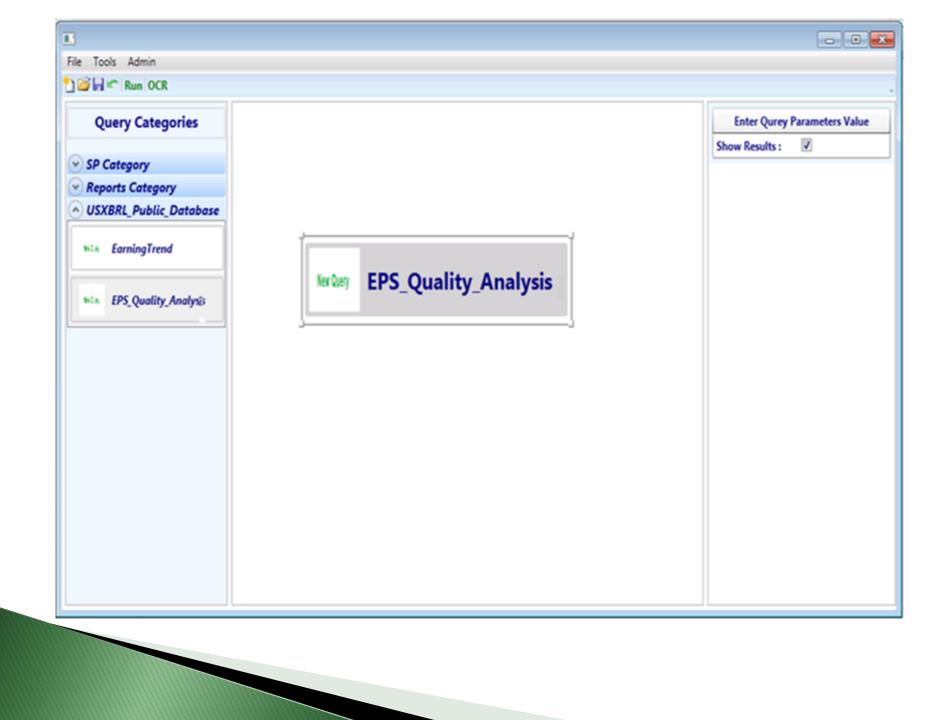
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Financial Apps for Decision Making

- Visual XBRL Analyzer
- Visual Technical Analyzer
- Visual Financial Modeler
- Touchy Trader(VAlgo)
- Acme Business Intelligent
- Intelligent Visual Fraud



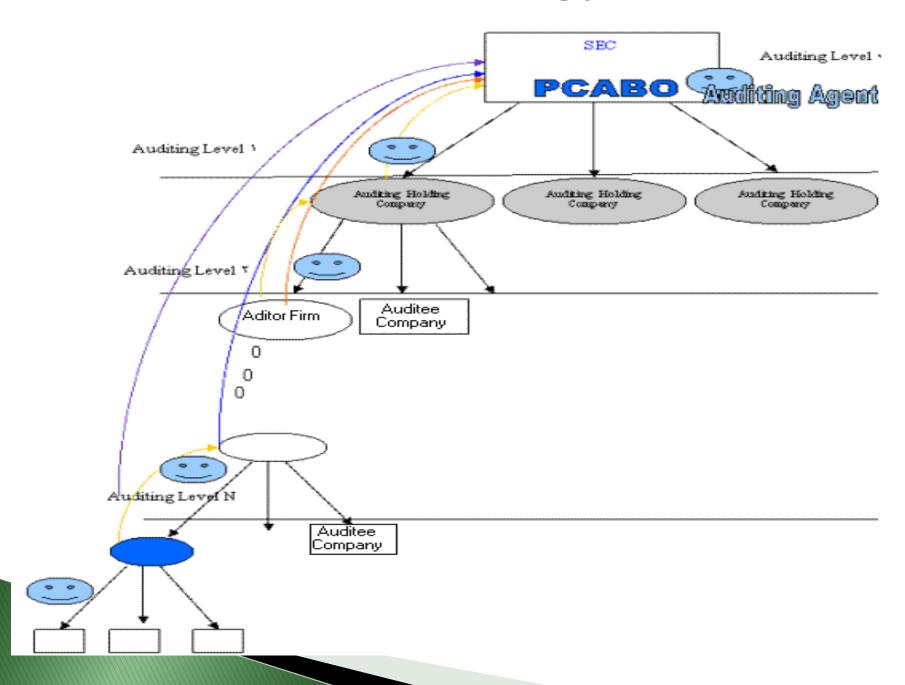
Mexico, 2007

Intelligent Pyramid Continues Auditing Agent Framework for Softening SOX Burden on Public Stock Companies

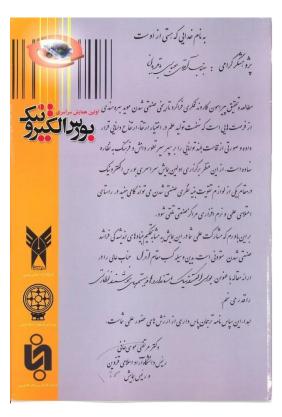
Abbas Bagherian

Senior Officer of Exchanges and Markets Affairs Securities and Exchange Organization Sep. 2007, Mexico City

Auditing Pyramid Framework



Paris, 2009





2008 - 2009 GLOBAL XBRL ACADEMIC COMPETITION

> PRIZE WINNER Application Development GRADUATE TEAM

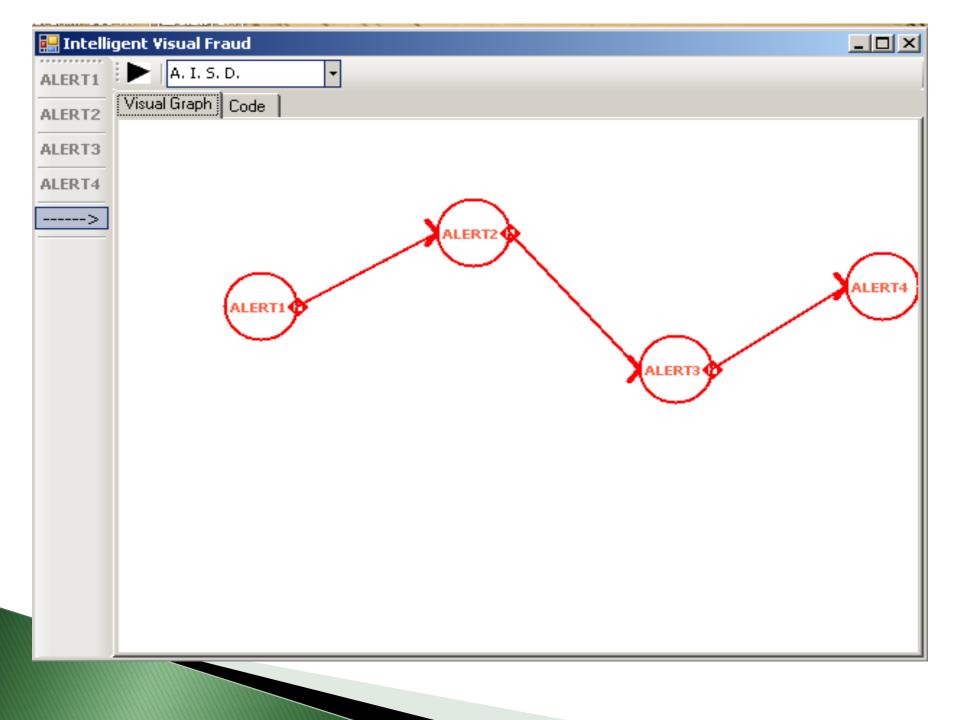
PROFESSORS Dr. Ahmad Ahmadpour Dr. Ali Sorayaee

STUDENTS

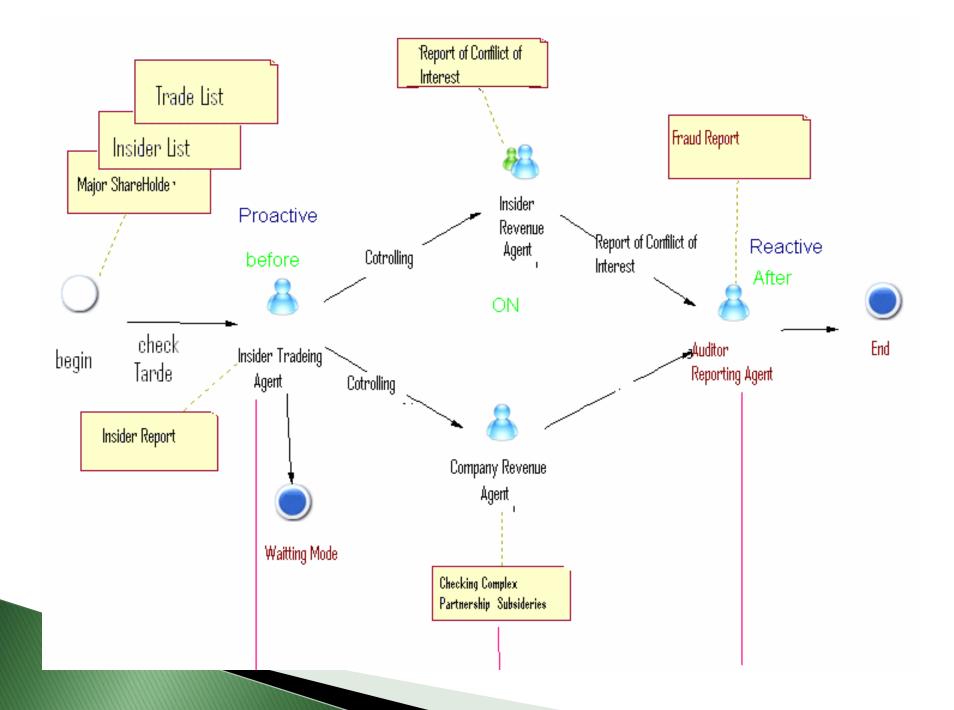
Mr. Abbas Bagherian Ms. Roghaye Bagherian Mr. Hamed Mosavi

School of Business Management Islamic Azad University-Babol Iran

Presented June 2009 19th XBRL International Conference Paris, France



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ALERT1	A. I. S. D.	
ALERT2	Visual Graph Code	
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Financial Apps for Decision Making

- Visual XBRL Analyzer
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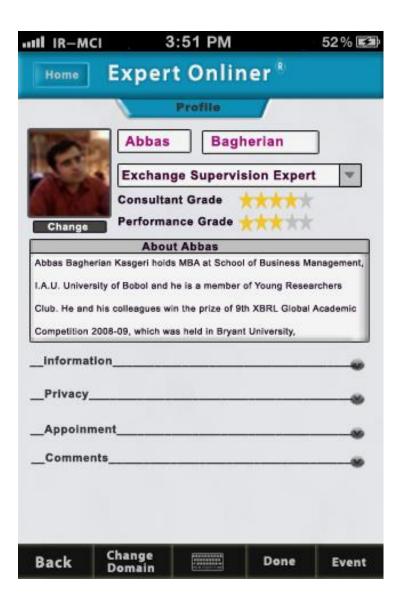
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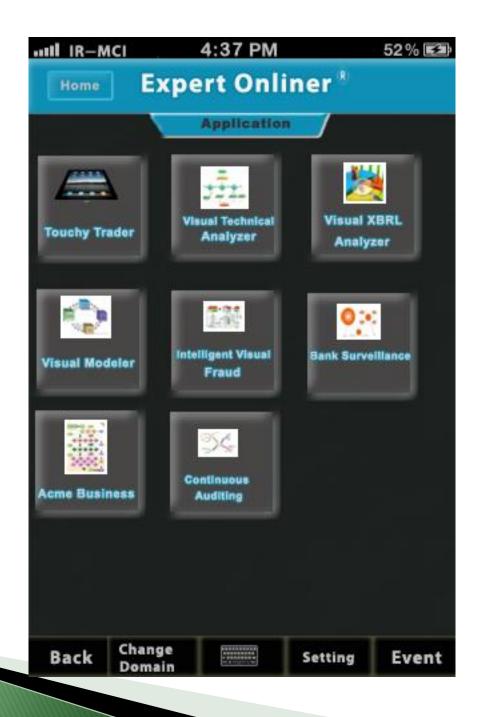
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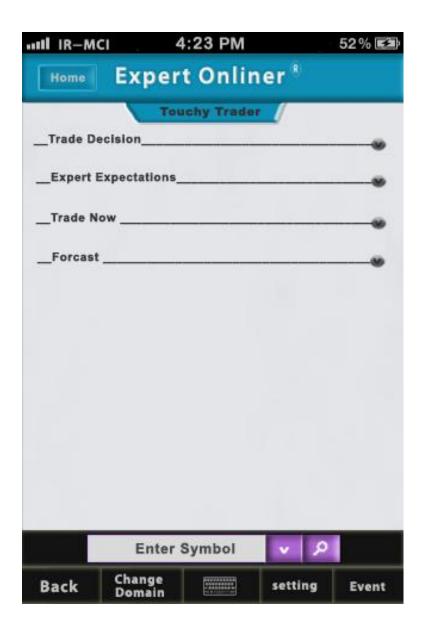
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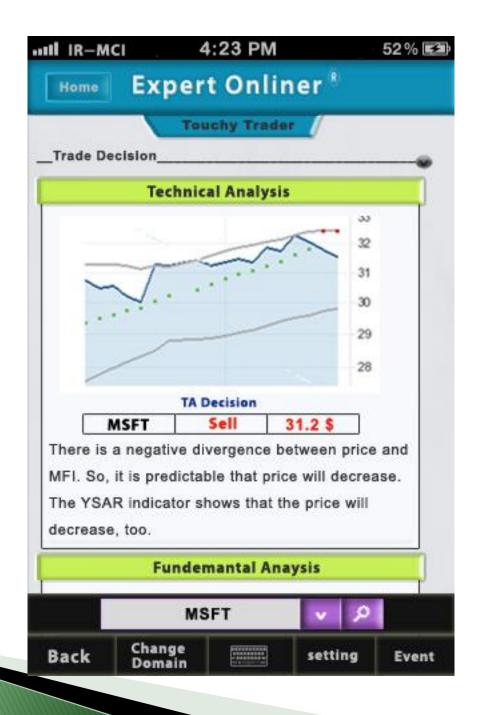




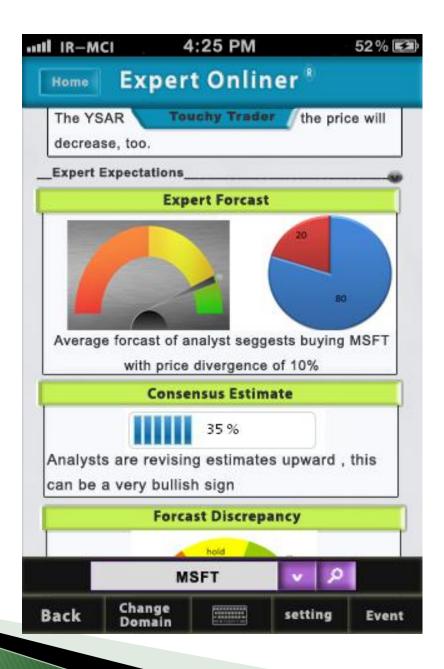


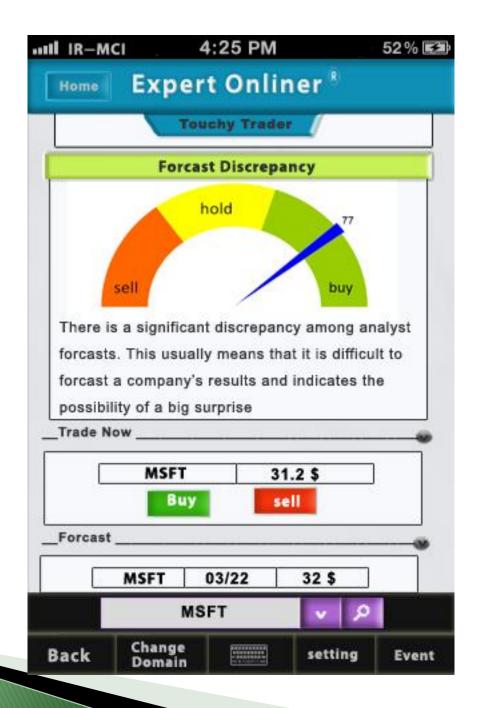




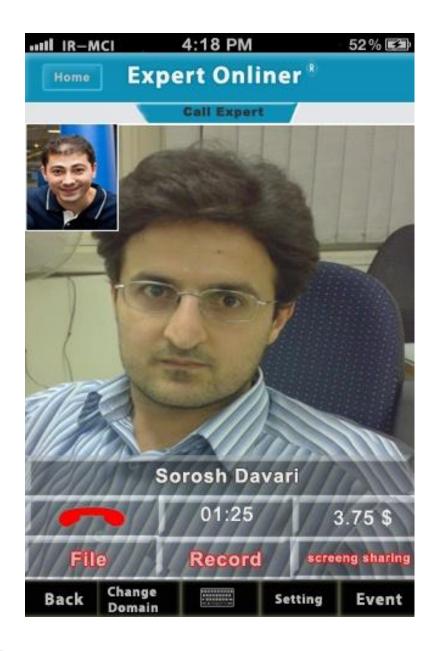




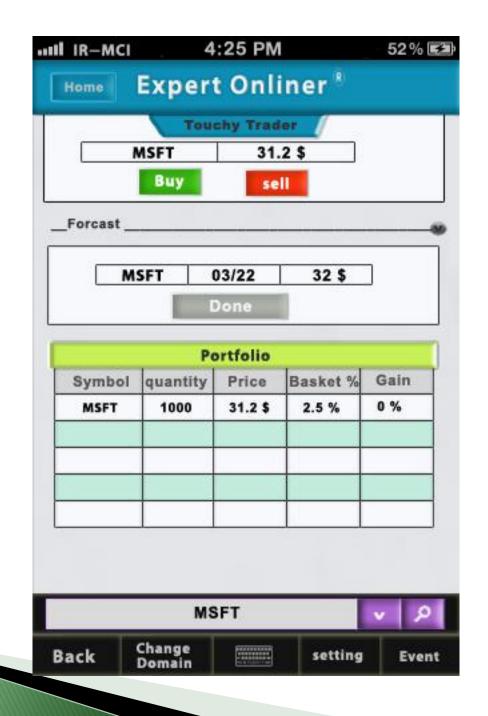












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MSFT	1000	32.6 \$	2.5 %	+ 4.5 %



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Why we need a new Gen Financial Application?

Tools

- Fast and Easy
- Professional
- Modern Technology

Expert

- Deep Knowledge
- Best Experiences
- Documented Knowledge
 - Memorized by Experts
 - Available by Consultant

Next Gen App Wise Decision in Right Time

Informed Decision Making

- Network of Experts
 - Network Thinkers
 - Live Knowledge
- Live Knowledge
 - Saved by Expert App
 - Updated by Network

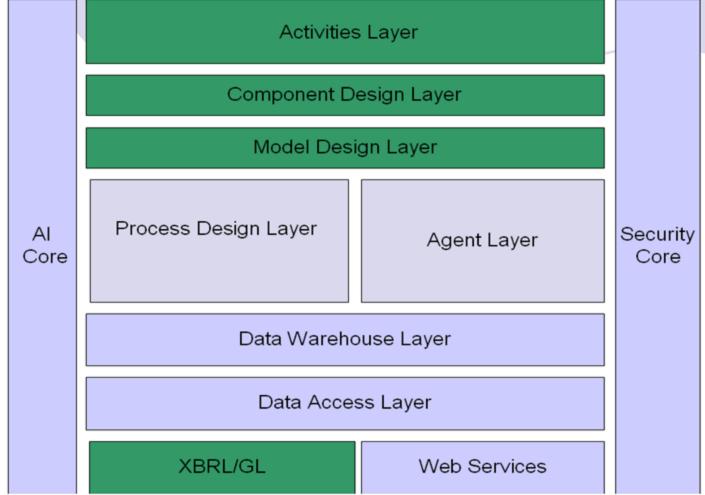
What we Have now

Next Gen

Acme Financer

- The EO will be launched globally before August 2012.
- We're going to register in US, 2012.
- Vision: A Global Multi Domain Expert Network

7-layer Architecture



Academic Courses

Finance Investments **Options and Futures** International Finance **Corporate Finance** Auditing Accounting **Financial Statement Analysis** Valuation Accounting for Trading Macro Economics

Financial Modeling Competition

- Designing Model for Financial Analysis
- Algorithm Trading
- Continuous Auditing
- Modeling Financial Frauds for Regulators

Why join?

- Online Consultant
 - Sharing knowledge though networked modeling
 - Expert can enrich their spare time
- Ranking the Performance
- Cloud Computing for Financial Application

How?



Expert Onliner

Thank You

AbbasBagherian@Yahoo.com