

A light blue world map with a grid of latitude and longitude lines is the background of the slide. The map is centered on the Atlantic Ocean, showing North and South America on the left and Europe and Africa on the right.

**XBRL International
Montreal Conference
Board of Directors Meeting
24 October 2011**

Report of the CEO



The XII Strategic Plan

XBRL is the predominate standard in business information processes which communicate economic information by 2015.

Primary Strategy 1: Deliver an XBRL Specification that meets and evolves to the needs of the marketplace.

Primary Strategy 2: Promote the business process enhancements and information transparency realized through XBRL adoption.

Primary Strategy 3: Evolve the XII Business Model to provide equitable direct access to XII and resources which are scalable and sustainable.



Primary Strategy 1: Deliver an XBRL Specification that meets and evolves to the needs of the marketplace.

RENDERING SPEC

iXBRL Transformation Registry v2.0 passed by XII-BOD to “REC”

FORMULA SPEC

Aspect Cover Filters, Concept Relation Filters, Generic Messages, Validation Messages, Generic Labels, Function & Test PR/PER etc approved by XII-BOD to “REC”

PWD release of the Primary Abstract Model for the XBRL Spec 2.1 and Dimensions 1.0.

Release of White Paper Value proposition for XBRL

Formation of Comparability TF

Many more



Primary Strategy 2: Promote the business process enhancements and information transparency realized through XBRL adoption.

XII web site has a new resource center – please submit your work, access the materials and evaluate the resources

Value proposition white paper

iBR magazine

The Project Listing Database – also on the web

White papers under development – SBR – need updates to existing and other papers on significant projects

Expansion of the “data set” of the Taxonomy framework project of the ITA

Panels such as “How is XBRL being used for Business Performance”



Primary Strategy 3: Evolve the XII Business Model to provide equitable direct access to XII and resources which are scalable and sustainable.

Approved Direct Membership Model for XII

Revising Membership Policies and Procedures

Launching individual Foundational Certificate Program – early 2012

Investigating several other program activities to achieve more predictable revenue stream which scales to the demands of the market



The months ahead

1. Launch certification program
2. Expand the web site
3. Improve jurisdiction support and collaboration
4. Grow Membership and engage more individuals
5. Continue to deliver on P3 initiatives
6. Secure dedicated resources to support tech work
7. Improve project management focus throughout all activities
8. Manage to the Balanced Scorecard
9. Document risks and strategies
10. Remain focused on delivering the strategic plan

