

The One Report

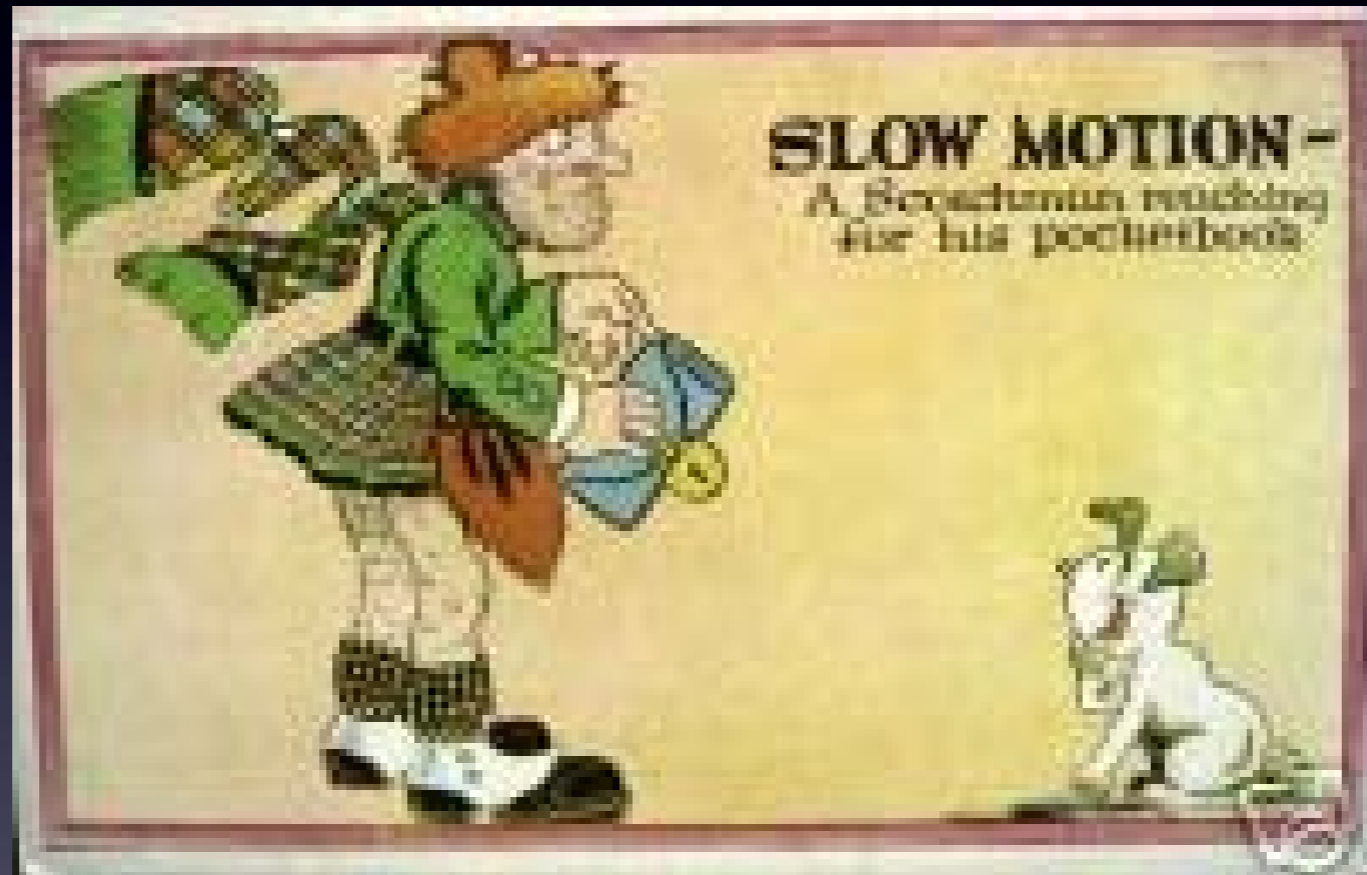
.. Simple, profitable

W. David Stephenson
Stephenson Strategies

XBRL 23

October 26, 2011

ISTJ + ENFP



What's in it for me?

What about XBRL GL?

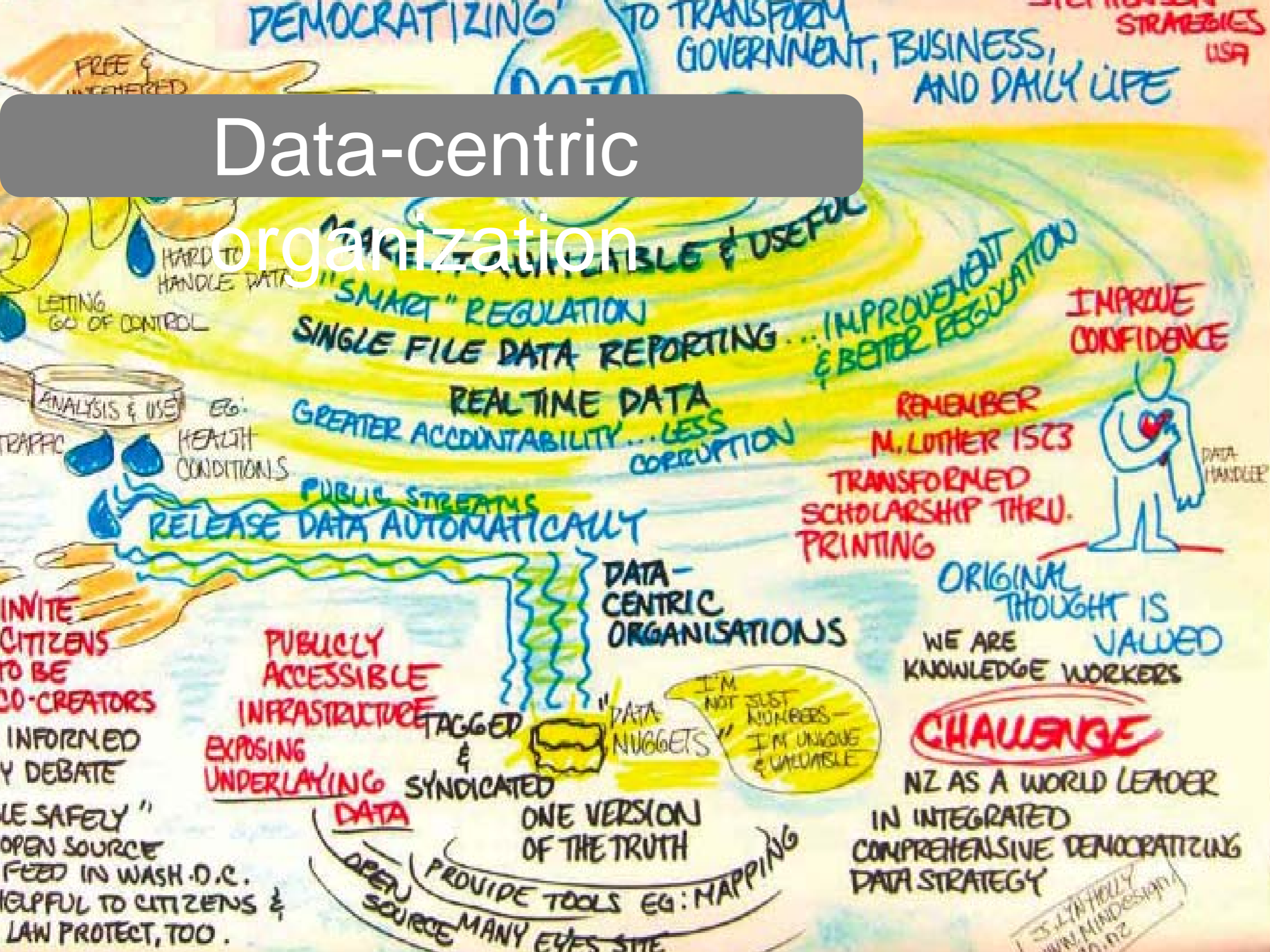
XBRL = regulations

Crucial for today's challenges

- give workers real-time data
- automate processes
- cut reporting costs
- improve regulation
- restore public trust
- make people partners

The One Report

Data-centric organization



XBRL GL Data

Tag and syndicate

```
<gl-cor:entryHeader>
```

```
<gl-cor:sourceJournalID contextRef="now">gj</gl-cor:sourceJournalID>
```

```
<gl-cor:entryType contextRef="now">standard</gl-cor:entryType>
```

```
<gl-cor:qualifierEntry contextRef="now">balance-brought-forward</gl-cor:qualifierEntry>
```

```
<gl-cor:entryDetail>
```

```
<gl-cor:lineNumber contextRef="now">1</gl-cor:lineNumber>
```

```
<gl-cor:account>
```

```
<gl-cor:accountMainID contextRef="now">10015-000-00</gl-cor:accountMainID>
```

```
<gl-cor:accountMainDescription contextRef="now">The Columbia Bank</gl-cor:accou
```

```
<gl-cor:mainAccountTypeDescription contextRef="now">01. Cash and Equivalents</g
```

```
<gl-cor:accountPurposeCode contextRef="now">usgaap</gl-cor:accountPurposeCode
```

```
<gl-cor:accountType contextRef="now">account</gl-cor:accountType>
```

```
</gl-cor:account>
```

```
<gl-cor:amount contextRef="now" unitRef="usd" decimals="2">1089800.6</gl-cor:amour
```

```
<gl-cor:debitCreditCode contextRef="now">debit</gl-cor:debitCreditCode>
```

```
<gl-cor:postingDate contextRef="now">2010-01-01</gl-cor:postingDate>
```

Provide tools

Distribution of DHS "Urban Area Security Initiative"

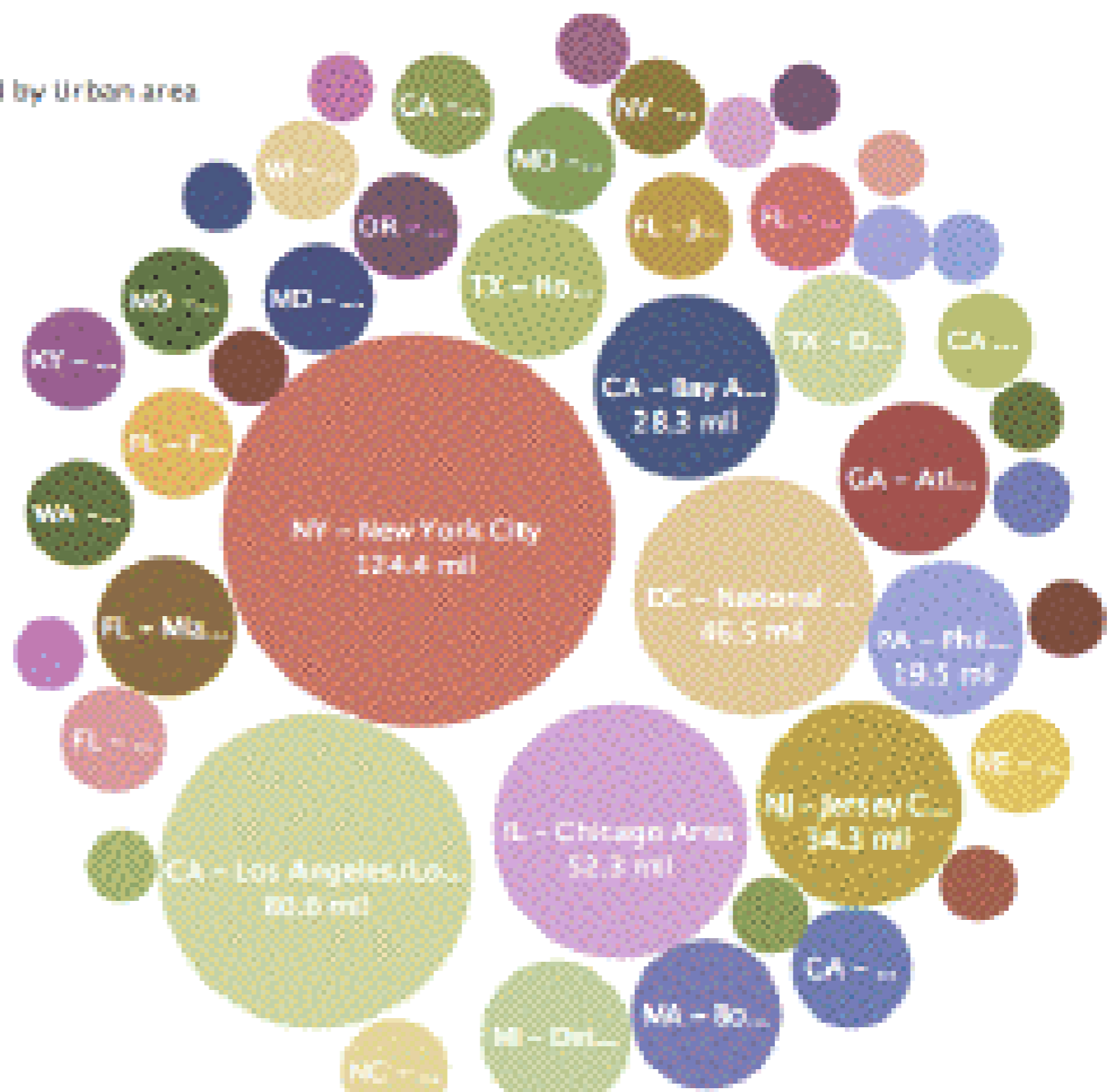
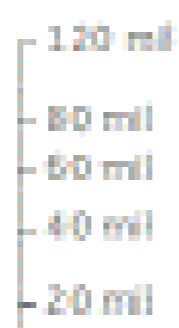
Can't see the visualization? Download the latest Java plugin [here](#). On Macs: best viewed in Safari.

Created by: [WDavidStephenson](#) Created on: Friday September 14, 7:05 PM

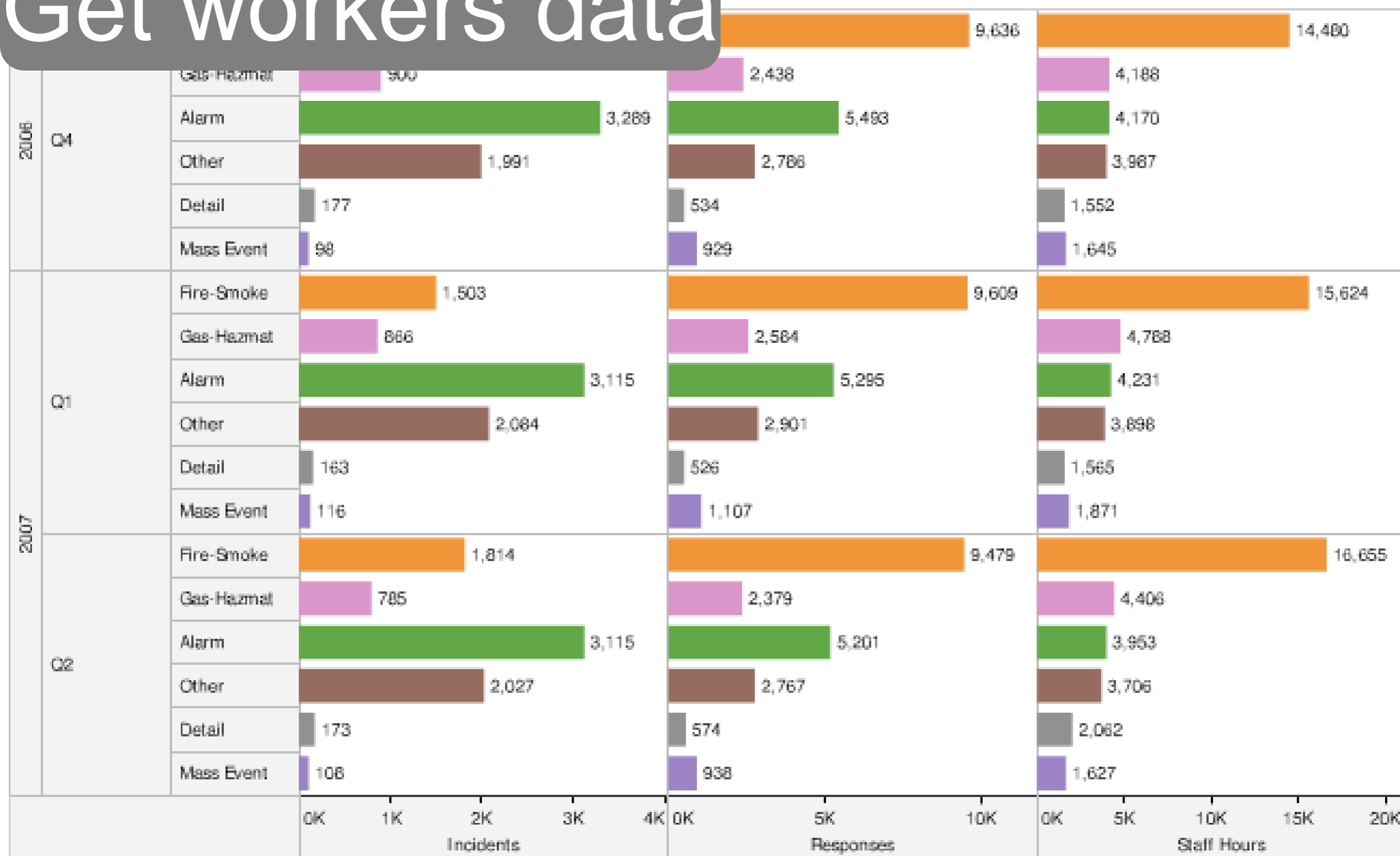
Urban area
Click to select,
Ctrl-Click: multiple
Shift-Click: range

- AZ - Phoenix Area*
- CA - Anaheim/Santa
- CA - Bay Area
- CA - Los Angeles/Lo
- CA - Sacramento Are
- CA - San Diego Area
- CO - Denver Area
- DC - National Capita
- FL - Ft. Lauderdale A
- FL - Jacksonville Are
- FL - Miami Area
- FL - Orlando Area
- FL - Tampa Area*
- GA - Atlanta Area
- HI - Honolulu Area
- IL - Chicago Area
- IN - Indianapolis Are
- KY - Louisville Area*
- LA - Baton Rouge Ar

Allocation
Disks colored by Urban area



Get workers data



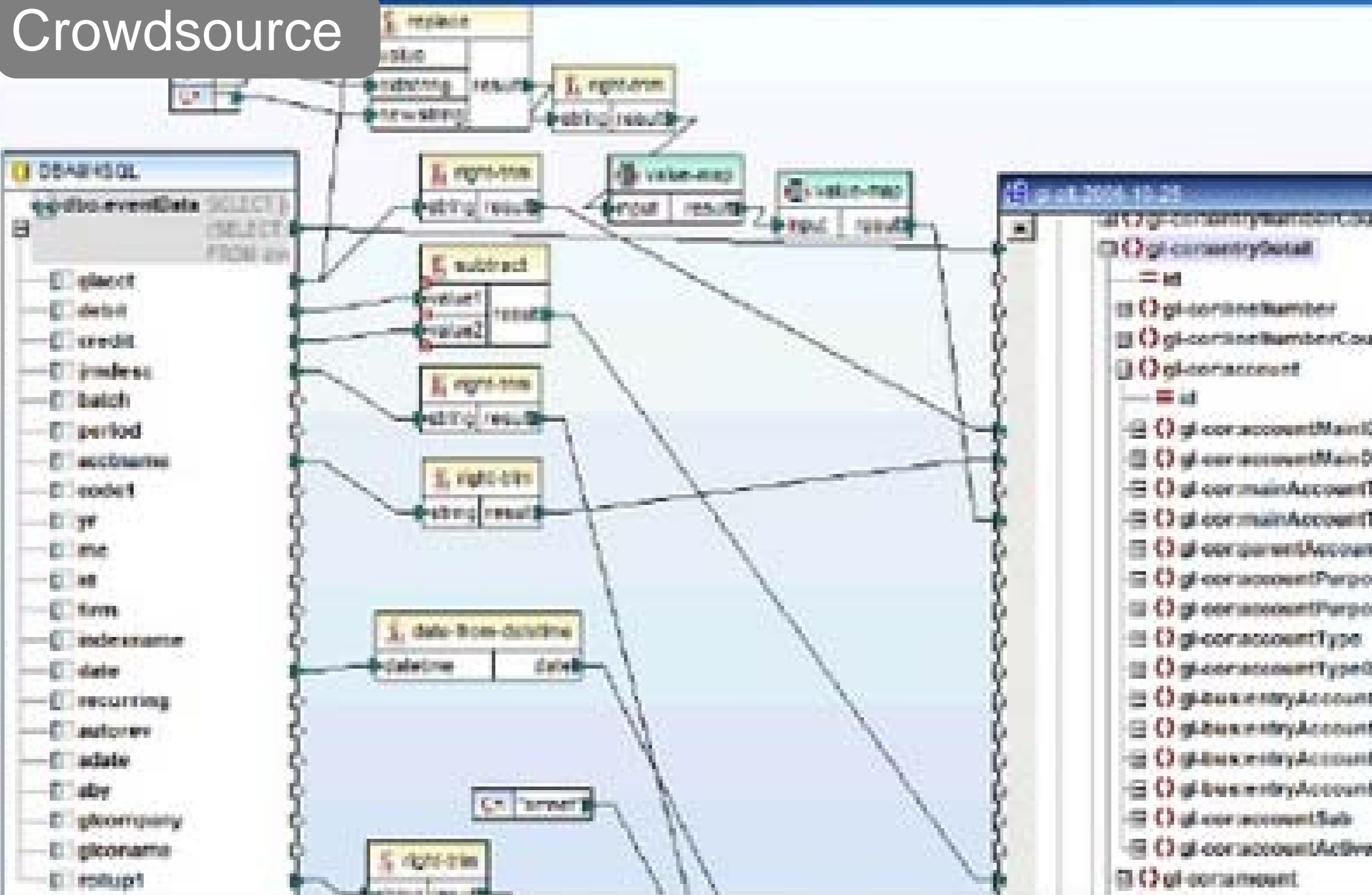
Source: Intergraph CAD data, FY 2007. Does not include staff hours worked by Fire Prevention Division, or scheduled non-911 deployments.

For details of what's included in each Event Family, see Event Family Membership document. 5

Government follows suit


AM.Net to XBRL GL


Crowdsource





Reason for optimism


twitter Home Profile Message


 **Brian Fairbanks**
and 5.7 WSW: 0.09 inches of rain fell in the past
hour 1:00pm to 2:00pm [#wxnc](#)
6 hours ago


 **Leland5_7WSW** Brian Fairbanks
[#wxreport](#) Leland 5.7WSW: 0.26 inches in the last hour [#wxnc](#)
7 hours ago

 **chswx** Charleston Weather
If you see damage from [#Irene's](#) rain band, send a geocoded
tweet with [#wxreport](#) so [@NWSCharlestonSC](#) can receive your
report.
10 hours ago

 **wxreporter** WX Reporter
[#wxreport](#) Don't know
10 hours ago

 **WDBJ7Weather** SkyTracker7 Weather
Reports of trees down on houses and power lines on Rt 43 near
Eagle Rock as severe thunderstorm moved through. [#wxreport](#)
25 Aug

 **sgtgary** Gary
Coworkers wife called and reported marble sized hail near Old
Towne Bellevue WW 41.142, -95.905 WW [#wxreport](#) [#NEwx](#)
22 Aug

 **elwxnino** Daniel Porter
Peak thunderstorm wind gust at the Sierra Blanca Airport was 61

To learn more about The One Report, contact:

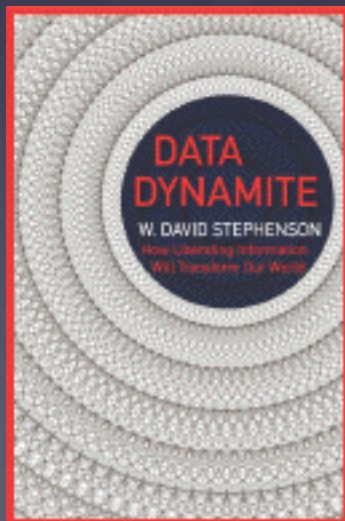
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read "Data Dynamite: how liberating information will transform our world"

