

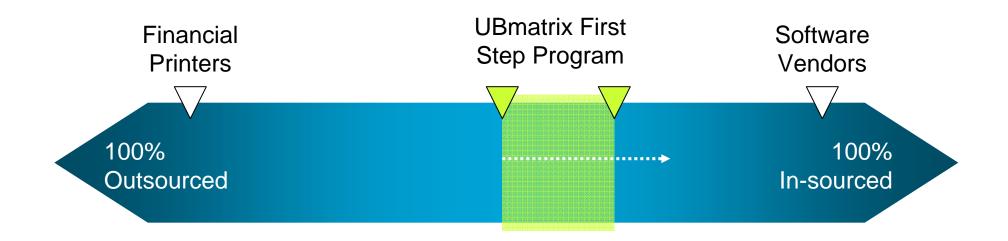
UBMATRIX

Overview of First Step Program for SEC filers and UBmatrix Report Builder

Darren Peterson Vice President, Product Management



The First Step program focuses on Filer enablement by emphasizing education



Software + Education =

Repeatable Method for Successful XBRL Filings



UBmatrix First Step Program for SEC Filers **Program Overview**

- Introductory training on XBRL, the US GAAP taxonomy and the SEC Filing Program
- Gap analysis of your 10Q against the US GAAP Taxonomy
- Skills training on UBmatrix software applications
- Produce extension taxonomy using UBmatrixTM XBRL Taxonomy Designer

- Tagging of your financial tables in Excel using UBmatrix[™] Report Builder
- Review of tagged financial tables, XBRL instance document, and validation reports
- SEC Public Validation Criteria Analysis





XBRL Instance Document and Taxonomy Creation Process

- Step 1 GAAP analysis
- Step 2 Extend the US GAAP taxonomy
- Step 3 Validate the extension taxonomy
- Step 4 Tag your financial statements
- Step 5 Validate, and review your XBRL submission



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Step 1 – GAAP analysis



The Goal: Company Filing Taxonomy

- <u>Every</u> filing will have an extension taxonomy
- We help companies divide their filing taxonomy into two logical parts
 - Base Inclusions Taxonomy (BIT)
 - Gathers together the parts of US-GAAP that will be used by your filing (and thereby excludes those not used)
 - Company Additions Taxonomy (CAT)
 - Contains your modifications to US-GAAP, as well as additions e.g., new concepts, different labels, different presentation/calculation hierarchies, etc.



Step 1 – GAAP Analysis

Goal: Match US GAAP taxonomy to your financial statements and identify any gaps

- Key capabilities needed:
 - Easily view and navigate the taxonomy
 - Searching & filtering
 - View detailed information about each concept



З	Period Start Date - End Date	1/1/2004 - 12/31/2004	XBRL Field
25	Noninterest Income (Abstract)		us-gaap: NoninterestIncomeAbstract
26	Security Gains, Net	\$5,344,000	us-gaap: GainLossOnSaleOfSecuritiesNet
27	Service Charges on Deposit Accounts	\$9,383,000	us-gaap:FeesAndCommissionsDepositorAccounts
28	Wealth Management Fees	\$6,201,000	us-gaap: FeesAndCommissionsFiduciary AndTrustActivities
29	Letter of Credit Fees	\$2,022,000	us-gaap: FeesAndCommissionsOther
30	Insurance Agency Fees	\$4,558,000	us-gaap: InsuranceCommissionsAndFees
31	Mortgage Banking	\$1,391,000	us-gaap:FeesAndCommissionsMortgageBanking
32	Other Noninterest Income	\$5,502,000	us-gaap:NoninterestIncomeOtherOperatingIncome
33	Noninterest Income, Total	\$34,401,000	us-gaap: NoninterestIncome
34	Noninterest Expense [Abstract]		us-gaap: NoninterestExpenseAbstract
35	Salary and Employee Benefits	\$32,B45,000	us-gaap:LaborAndRelatedExpense
36	Occupancy, Net	\$4,166,000	us-gaap: OccupancyNet
37	Furniture and Equipment Expense	\$2,916,000	us-gaap:EquipmentExpense
38	Other Taxes	\$2,609,000	stba: OtherTaxes
39	Data Processing	\$3,966,000	us-gaap: CommunicationsAndInformationTechnology
40	Marketing Expense	\$2,399,000	us-gaap: MarketingExpense
41	Amortization of Intangible Assets	\$347,000	us-gaap: AmortizationOfIntangibleAssets
42	FDIC Assessment	\$289,000	us-gaap:FederalDepositInsuranceCorporationPremiumEx
43	Other Noninterest Expense	\$10,853,000	us-gaap: OtherNoninterestExpense
44	Noninterest Expense, Total	\$60,390,000	us-gaap:NoninterestExpense
45	Income (Loss) before Income Taxes	\$77,359,000	us-gaap: IncomeLossFromContinuingOperationsBeforeInc
46	Income Tax Expense (Benefit)	\$23,001,000	us-gaap: IncomeTaxExpenseBenefit
47	Net Income (Loss)	\$54,358,000	us-gaap:NetIncomeLoss
48	Earnings Per Share [Abstract]		us-gaap: EarningsPerShareAbstract
49	Earnings Per Share, Basic	2.05	us-gaap: EarningsPerShareBasic
50	Earnings Per Share, Diluted	2.03	us-gaap: EarningsPer Share Diluted
51	Common Stock, Dividends, Per Share, Declared	1.07	us-gaap: CommonStockDividendsPerShareDeclared
52			
F 7	tatement/BalanceSheet/EquityStatement/CashBo	«Statement /	

Figure 56 Element Standard Labels Largely Changed by an Extension

Source: XBRL US GAAP Taxonomy Preparers Guide

Step 1 – GAAP Analysis

shares, issued and outstanding 13,516,000 and

Accumulated other comprehensive loss, net of tax

Balance Sheet / Income \ Balance Sheet Analysis /

13,902,000 stares authorized

Retained earnings

issued

eXtensible Businest Reporting Language

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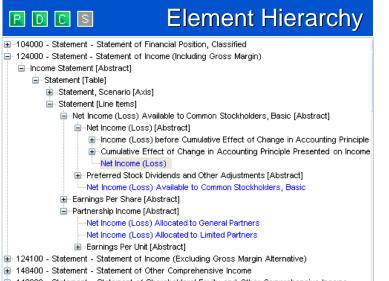
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UBmatrix Search tools help you find the right elements

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	Property and equipment, set	82,447	45.313		= Providence and	
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	Other assets, net	3,940	5,434			
		453.445				Elements Not in Relationship View
	Tetal assets	153,005	148,752			
					<u> </u>	
	LIABILITIES AND SHAREHOLDERS' EQUITY					Elements in Selected Subtree
					Search	
	Current liabilities					
	Accounts payable and other accrued liabilities	11,046	8,553		egevalents	
	Accrued compensation and benefits	6,309	5.563			
	Deferred revenue	4,625	3,415		Label Data Type	Balance Period 7) 11
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- Concepts missing from the taxonomy
- Labels that need to be re-worded
- Differences in presentation order or calculation roll-up

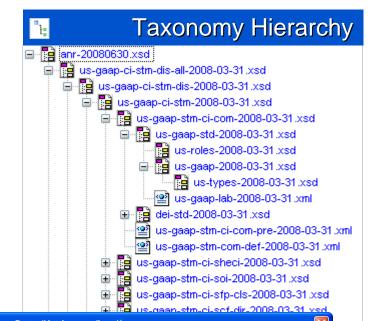
Step 1 – GAAP Analysis You get total visibility to the taxonomy



- ⊕ 148600 Statement Statement of Shareholders' Equity and Other Comprehensive Income
- 152000 Statement Statement of Partners' Capital

Element Detail

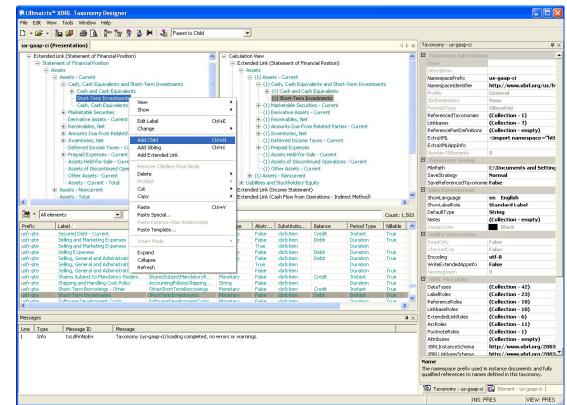
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NameSpacePrefix	us-gaap
ConceptName	http://xbrl.us/us-gaap/2008-03-31#NetIncomeLoss
Label	Net Income (Loss)
Data Type	xbrli:monetaryItemType
Period Type	duration
Balance	credit
Tuple	False
Abstract	False
Nillable	True
Documentation	The profit or loss of the entity net of income taxes for the reporting
Reference Parts	



ame	Value	^
Role (Presentation)		
Name	Emerging Issues Task Force (EITF)	
Number	87-21	
Publisher	FASB	
Role (Presentation)		
- Name	Statement of Financial Accounting Standard (FAS)	
Number	130	
··· Publisher	FASB	
Paragraph	10, 15	
Role (Presentation)		
- Name	Statement of Financial Accounting Standard (FAS)	
Number	95	
Publisher	FASB	¥

UBmatrix[™] Taxonomy Designer

- The industry's #1 application for building, extending and maintaining XBRL taxonomies
- Integrated development environment offering built-in features like:
 - Instance document editor/validator
 - XBRL 2.1 compliant processing engine
 - Business rules editor
 - Utilities to help build, test, and deploy high-quality taxonomies







Step 4 – Tag your financial statements

(Skipping a few steps ahead)



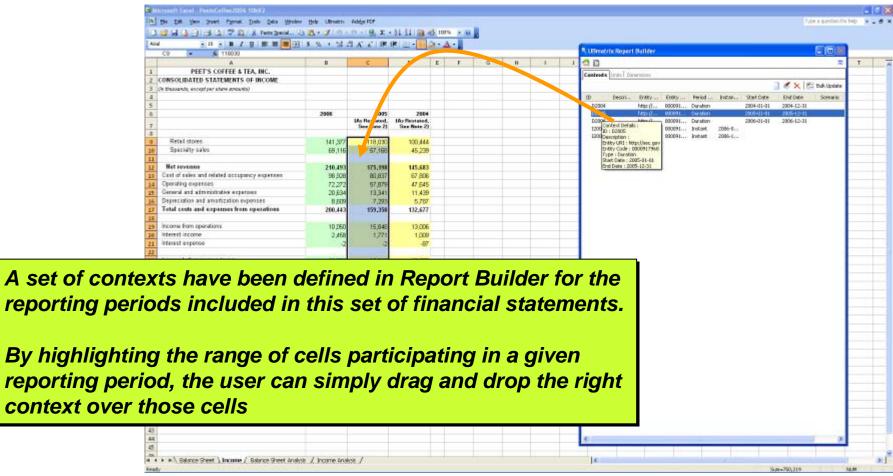
Step 4 – Tag your financial statements

- Key capabilities needed:
 - Easily view and navigate the taxonomy
 - Define reporting periods, entities, units, etc.
 - Drag and drop concepts, contexts, and units



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15 General and administrative expenses	20,614	10,041	11 409	Gros-PioRebot act
16 Depreciation and amortization expenses	3,609	7,253	6 707	☐ Cpent offervenue/bothede
17 Total costs and expenses from operations	200,443	159,350	132,677	E SalesBevenuek el Boodséchia
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Step 4 – Tag your financial statements Map Contexts





Step 4 – Tag your financial statements Map Units

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			See note at		Unit Details :	
Retail stores	141,377	118,030	100,444			
Specially sales	69,116	57,168	45,239		TH LICE	
					Id : USD	
Het revenue	210,493	175,198	145.683			
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Tana costs and expenses non-operators	200,443	159,350	132.507		Measure : iso4217:USD	
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Interest expense	12	2	-87			
	1		10000			
Income before income taxes	12,906	17,517	13,929			
Income tax provision	4,090	6,842	5,218			
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Net income	7,816	10,776	8710			
Net income per share						
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Step 4 – Tag your financial statements Map Dimensions

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12 Net revenue	210,493	175,198	145,683	1			CommonStockDescription	
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14 Operating expenses	72,272	57,879	47,645				CommonClassBMember - NovotingCommonStockMember	dependence on XBRL
15 General and administrative expenses	20,634	13,341	11,439				- ConvertibleCommonStock	
16 Depreciation and amortization expenses	8,609	7,293	5,787				PreferredStock-Description	dimensions.
17 Total costs and expenses from operations	200,443	159,350	132,677				PreferredStockMember	
18 19 Income from operations	10.050	15.040	10.000					
19 Income from operations 20 Interest income	10,050	15,848	13,006					
21 Interest expense	2,458	1,771	1,009 -87				RedeemablePreferredStock-Description	
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28 Net income per share:							SeriesCPreferredStockMember	
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30 Diluted	0.5	0.74	0.62				SeriesEPreferredStockMember	
31							SeriesFPreferredStockMember	
32 Shares used in calculation of net income per share:							SeriesGPreferredStockMember	
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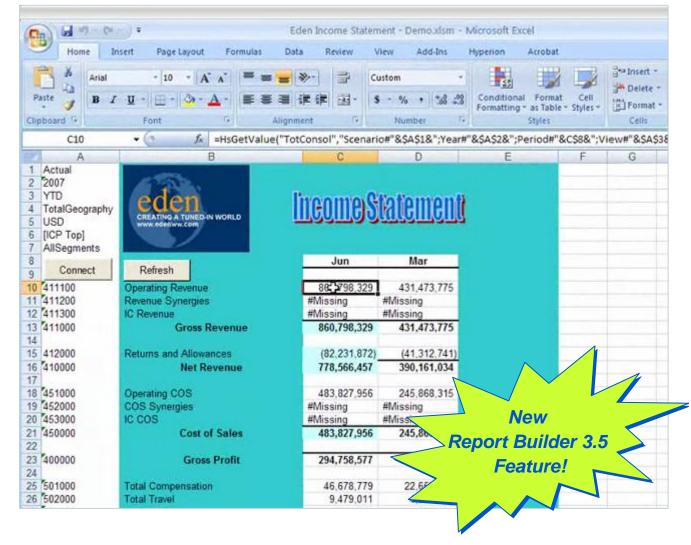


Note: UBmatrix Report Builder supports both explicit and typed dimensions mapping.

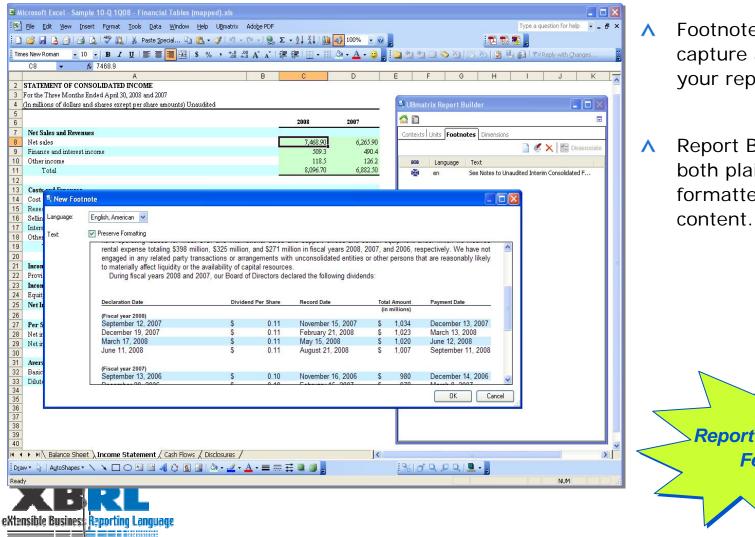
Hyperion Financial Management users Use SmartView and Report Builder together!

 HFM 9.3 users can map once and refresh their data as needed during the report preparation process





Step 4 – Tag your financial statements Add Footnotes



- Footnotes are easy to capture and associate to your reports.
- Report Builder supports both plain text and formatted footnote content.



Step 4 – Tag your financial statements Linking & Importing Notes and Disclosures from Microsoft[®] Word

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Balance, December 31, 2007 Common Stock issued Common Stock issued Stock-based compensation programs(1) Balance, June 30, 2008 (1) Represents net shares issued from treasury pursuant to the Company's stock-based com Common Stock Held in Treasury In November 2007, the Board of Directors authorized the Company to repurchase at the Stock in calendar year 2008. The timing and amount of any repurchase under this subhorizabit other considerations, and the repurchases may be effected in the open market, through derivati prearranged trading plans complying with Rule 1065-1(c) under the Securities Exchange Act to program supersedes all previous repurchase program. During the six months ended June 30, 2 total cost of \$1.750 billion Stockholders_Equity* Comprehensive Income The components of comprehensive income are as follows:	e discretion of mana on will be determine ve, accelerated repu of 1934, as amended	Gamillio 157.5 	447.4 — er nal Dat er can link wed in X₩ es : \10-Q Sour \10-Q Sour \10-Q Sour	to external	2.xml 3.xml		your Microsoft V documents usin standard Office support.
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- Builder allows link to located in crosoft Word ents using d Office XML

So we're done now, right?





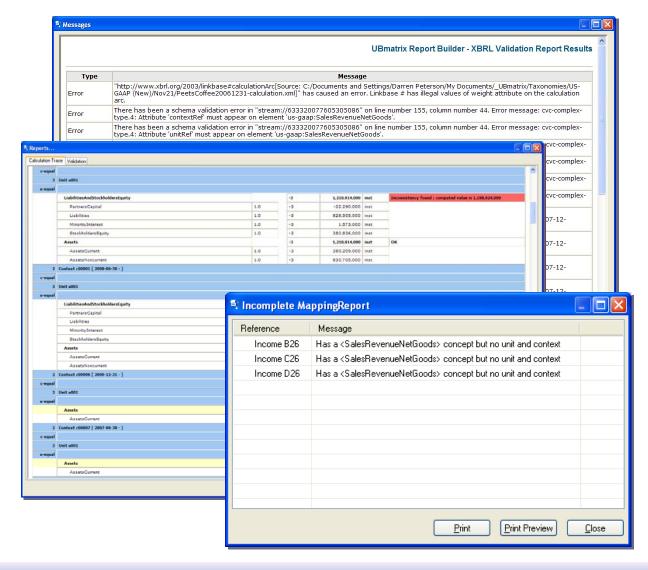
Step 5 – Validate, and review your XBRL

Check and make sure everything is in order before sending it to the SEC



Step 5 – Validate, and review your XBRL submission

- Key capabilities needed:
 - Reports that help ensure your mapping process is complete
 - Reports that find inconsistencies in your reported data
 - Reports that ensure your XBRL is 100% spec compliant
 - Ability to output your XBRL submission





Step 5a: Check mapping completeness

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10 Specialty sales	69	116 57,168	45,239		- RevenueLeaseRental	
12 Net revenue	210	493 175,198	145.683		 IncomeFromRentals RevenueDccupancy 	
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Step 5b: XBRL Validation Report

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Step 5c: XBRL Calculation Trace

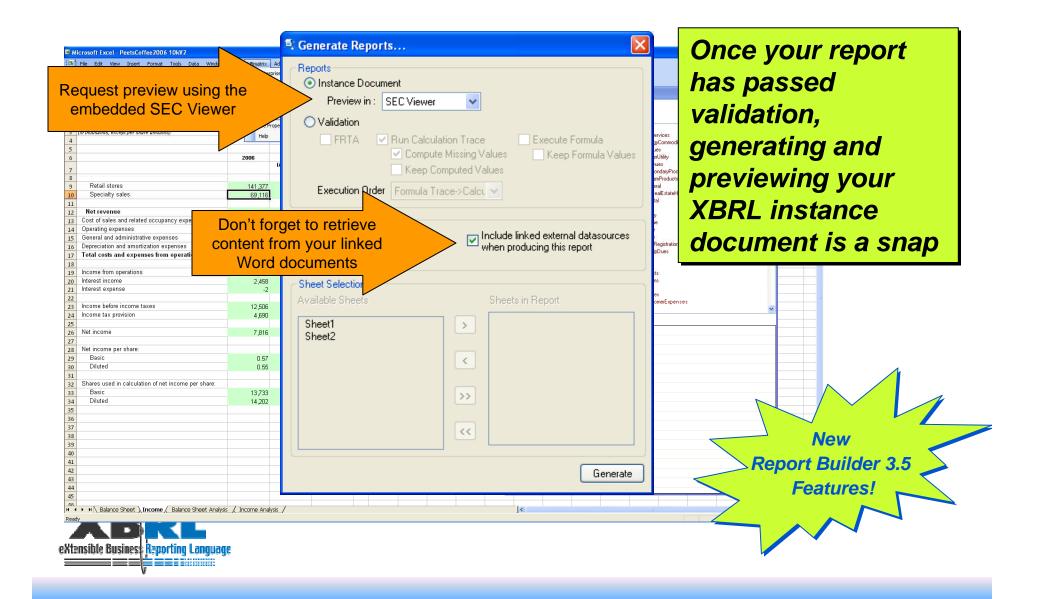
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	LiabilitiesAndStockholdersEquity		-3	1,210,914,000	inst	Inconsistency found ; computed value is 1,188,624,000
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	Liabilities	1.0	-3	828,505,000	inst	
	MinorityInterest	1.0	-3	1,573,000	inst	
	StockholdersEquity	1.0	-3	380,836,000	inst	
	Assets		-3	1,210,914,000	inst	ок
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	AssetsNoncurrent	1.0	-3	830,705,000	inst	
2 Co	ontext c00001 [2008-06-30 -]					

A key report is the Calculation Trace. It does the math to ensure your numbers match those calculated using taxonomy calculations.

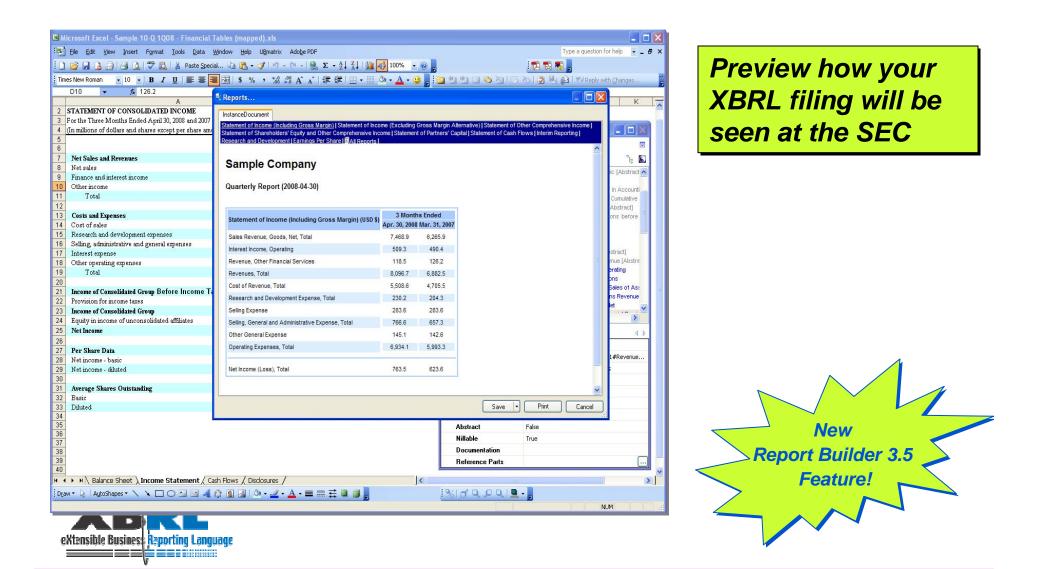
Errors typically indicate rounding or scale issues, incorrect mappings, or errors in your extension taxonomy

-3	1,678,936,000	inst	Inconsistency found ; computed value is 1,658,736,000
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-3	1,187,000	inst	
-3	666,744,000	inst	
-3	1,678,936,000	inst	ок
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-3	796,554,000	inst	
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Step 5d: Visual Validation



Step 5d: Embedded SEC Viewer



Generate the XBRL Instance Document

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Once your report passes visual inspection, simply save out the XBRL instance document and you are ready to file.



Business Reporting for Better Decisions by Managers, Investors, Governments and Citizens

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UBmatrix™ Report Builder

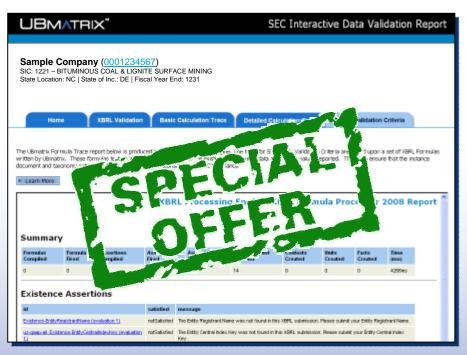
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- ✓ SEC Public Validation Criteria
- ✓ XBRL 2.1 Specification
- \checkmark Calculation Trace

