



18th International XBRL Conference

Governance, Risk, and Compliance: Panel Session

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Panel Session Agenda

We will provide you with:

- 1) Overview of GRC
- 2) Presentation from OCEG on compliance and ethics focusing on the use of technology
- 3) Utilizing XBRL for Internal Control tagging and monitoring
- 4) Open Panel Discussions





Governance, Risk, and Compliance

Governance, Risk, and Compliance (GRC)

- GRC refers to taking an integrated, enterprise-wide approach to Governance, Risk Management, and Compliance:
 - **Governance** – The Board of Directors' and management's structures, policies, processes, and controls that focus on long-term value through the ethical, equitable, efficient, and effective operation of the business
 - **Risk Management** – An organization's systematic process to identify, assess, manage, and monitor upside and downside risks to the business
 - **Compliance** – An organization's process to demonstrate its employees and agents adherence to policies and procedures, laws, and regulations
- GRC is transformational and addresses the people, process, and technology enhancements required to achieve risk intelligence

Current State

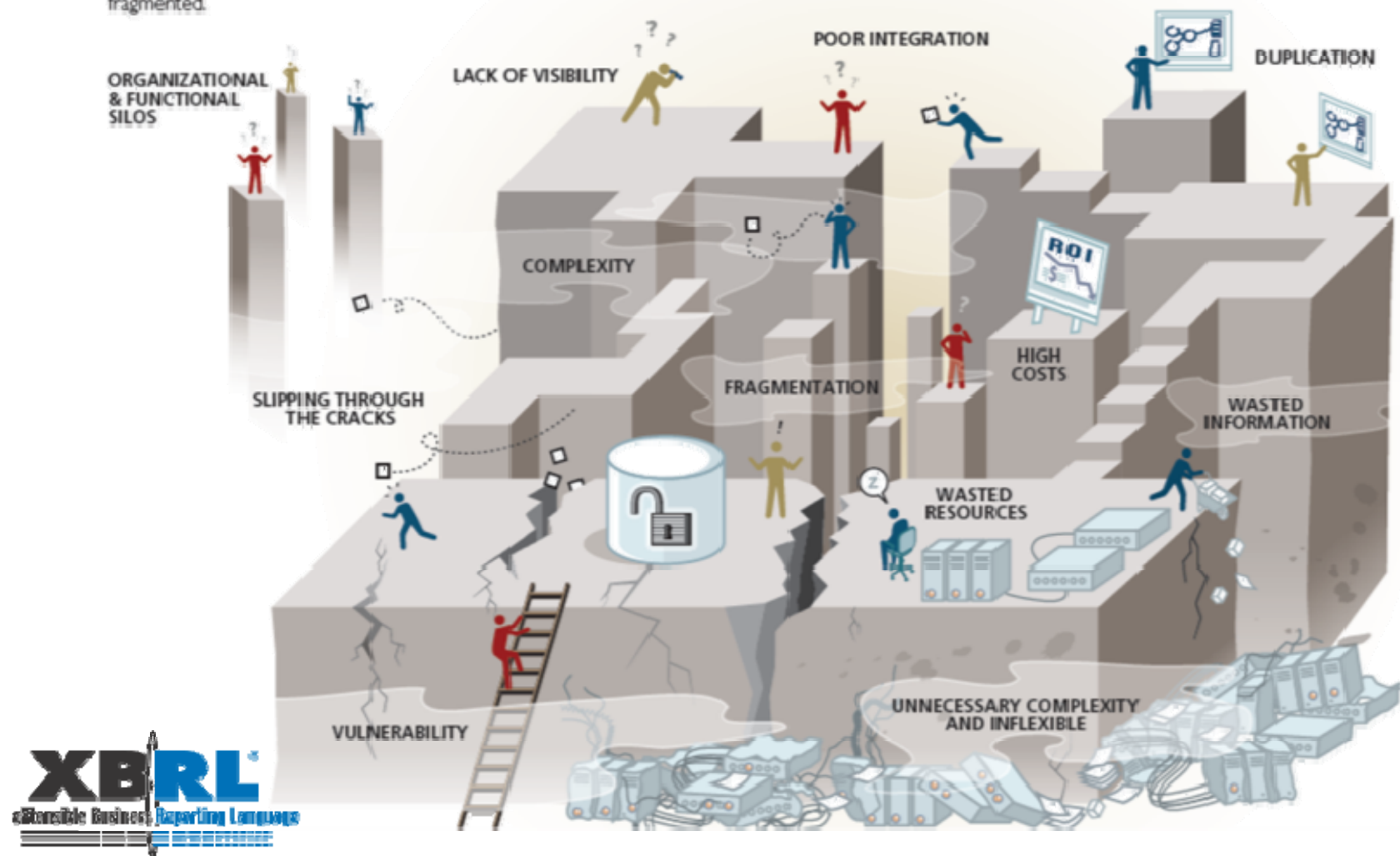
- The “universe” of risks, regulations, and compliance requirements continues to expand at an increasing rate
- Market, regulatory, and legal tolerance for failures continues to decrease
- Enterprise governance, risk management, and compliance activities are highly fragmented
 - Have evolved over time from the bottom up, often in reaction to “breakdowns” or new regulations
 - Highly expensive, but few have true handle on cost



Risk Ignorance

CURRENT STATE

In some organizations, the current state of governance, risk and compliance processes is disorganized, unnecessarily complex and fragmented.



Risk Intelligence and Integrated GRC

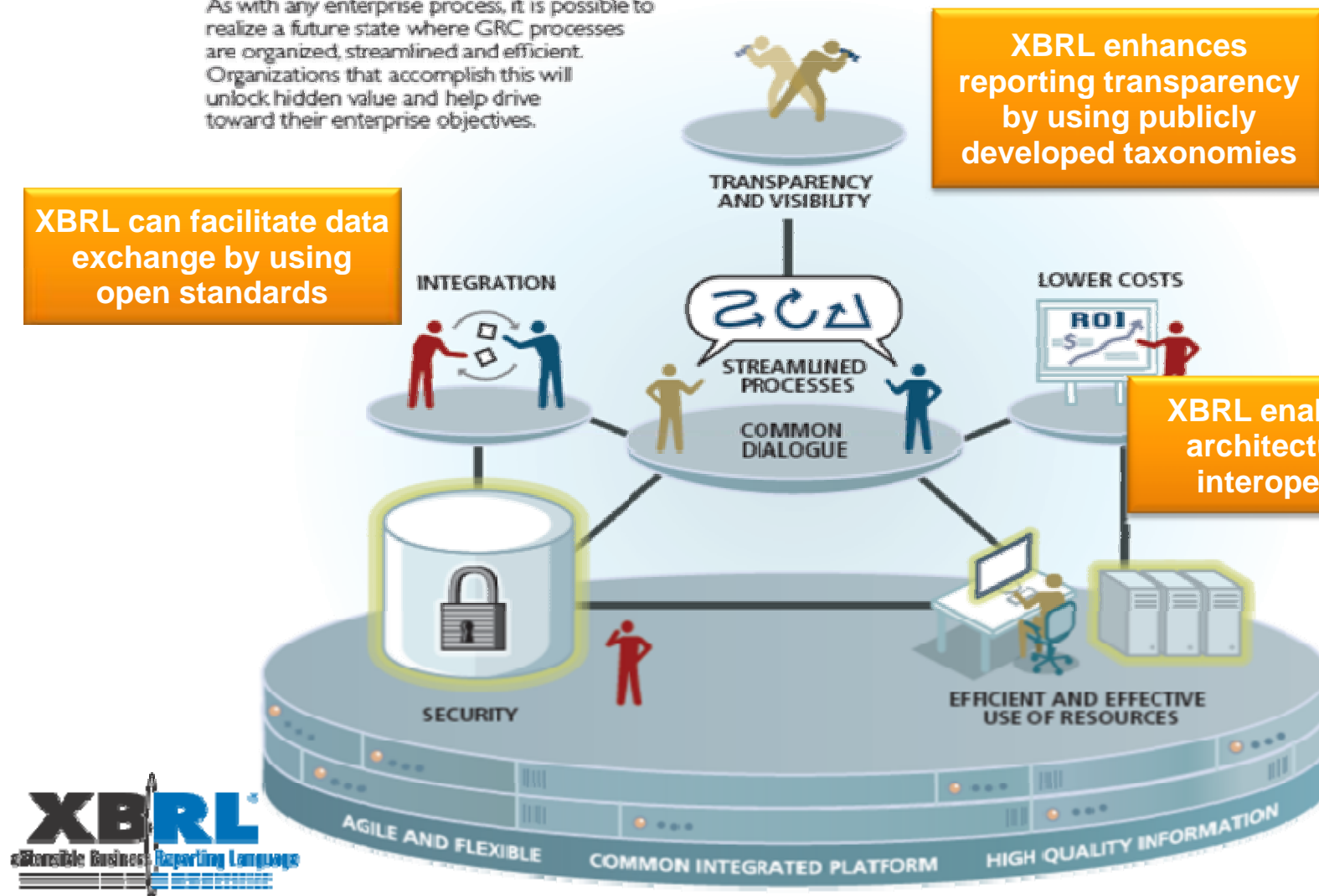
FUTURE STATE

As with any enterprise process, it is possible to realize a future state where GRC processes are organized, streamlined and efficient. Organizations that accomplish this will unlock hidden value and help drive toward their enterprise objectives.

XBRL can facilitate data exchange by using open standards

XBRL enhances reporting transparency by using publicly developed taxonomies

XBRL enables SOA architectures for interoperability



Open Compliance and Ethics Group



OCEG™

DRIVING PRINCIPLED PERFORMANCE™

What is OCEG?

OCEG is the leading nonprofit that helps organizations drive principled performance™ with a global community of skilled practitioners focused on improving governance, risk management, and compliance processes.

- **Guidelines and Standards – what should we do?**
 - Process standards (key concepts, components, and terminology)
 - Technical standards (key systems and integration points)
 - DEVELOPED by experts and PUBLICLY vetted to ensure quality
- **Evaluation Criteria and Metrics – how are we doing?**
 - Effectiveness and performance evaluation (suitable criteria)
 - Reporting and disclosure guidance
 - Tools and technologies to appropriately benchmark
- **Community of Practice – how/what is everyone else doing?**
 - Discover, create, and evolve guidelines
 - Use online tools and resources
 - Collaborate with peers in a NUMBER of professions

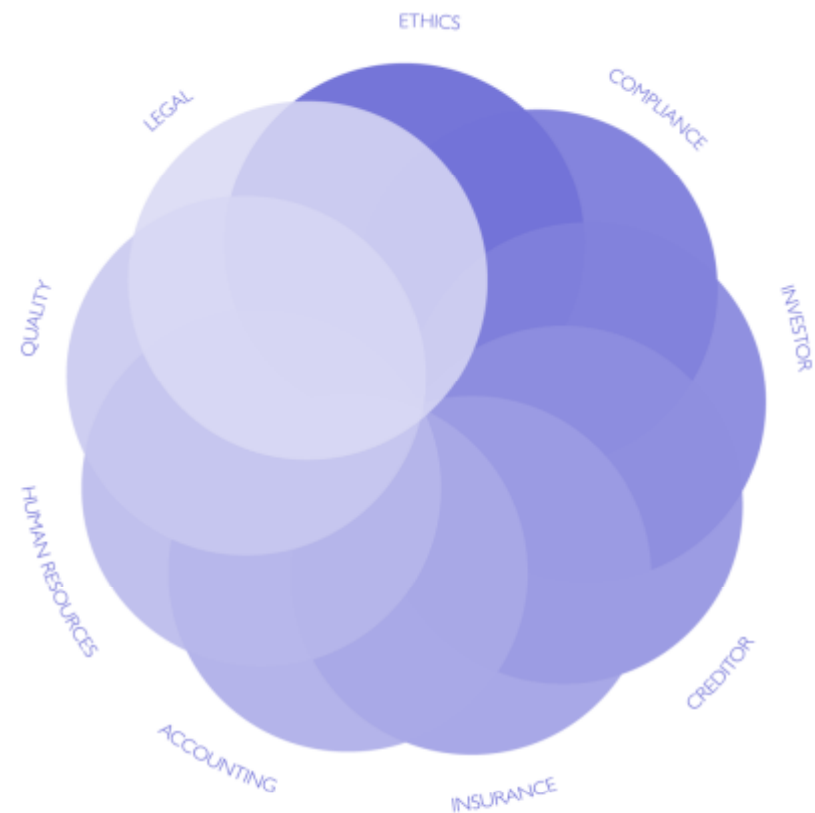
OCEG has
over 15,000
members in
46 countries
representing
66 GRC
disciplines



Mission: The Integration of Disciplines

OCEG brings together disciplines and professions to collaborate and pursue a common mission: to refine and improve the practice of GRC

- Governance
- Risk Management
- Compliance/Legal Management
- Human Capital Management
- Change Management
- Ethics Management
- Internal Audit
- Security
- Quality Management
- Project Management
- Information Technology
- Financial and Resource Planning



Elements of the OCEG GRC Capability Model

MONITOR AND MEASURE

M1 – Context Monitoring
M2 – Performance Monitoring and Evaluation
M3 – Systemic Improvement
M4 – Assurance

CONTEXT AND CULTURE

C1 – External Business Context
C2 – Internal Business Context
C3 – Culture
C4 – Values and Objectives

ORGANIZE AND OVERSEE

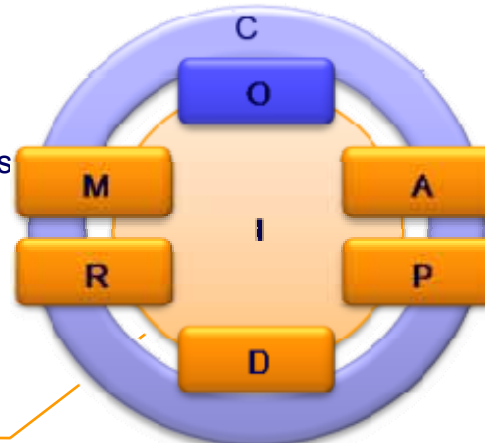
O1 – Outcomes and Commitment
O2 – Roles and Responsibilities
O3 – Approach and Accountability

RESPOND AND RESOLVE

R1 – Internal Review and Investigation
R2 – Third-Party Inquiries and Investigations
R3 – Crisis Response and Recovery
R4 – Remediation and Discipline

INFORM AND INTEGRATE

I1 – Information Management and Documentation
I2 – Internal and External Communication
I3 – Technology and Infrastructure



ASSESS AND ALIGN

A1 – Risk Identification
A2 – Risk Analysis
A3 – Risk Optimization

PREVENT AND PROMOTE

P1 – Codes of Conduct
P2 – Policies
P3 – Preventive Process Controls
P4 – Awareness and Education
P5 – Human Capital Incentives
P6 – Human Capital Controls
P7 – Stakeholder Relations and Requirements
P8 – Preventive Technology Controls
P9 – Preventive Physical Controls
P10 – Risk Financing/Insurance

DETECT AND DISCERN

D1 – Hotline and Notification
D2 – Inquiry and Survey
D3 – Detective Controls



OCEG Technology Council Overview

The Technology Council

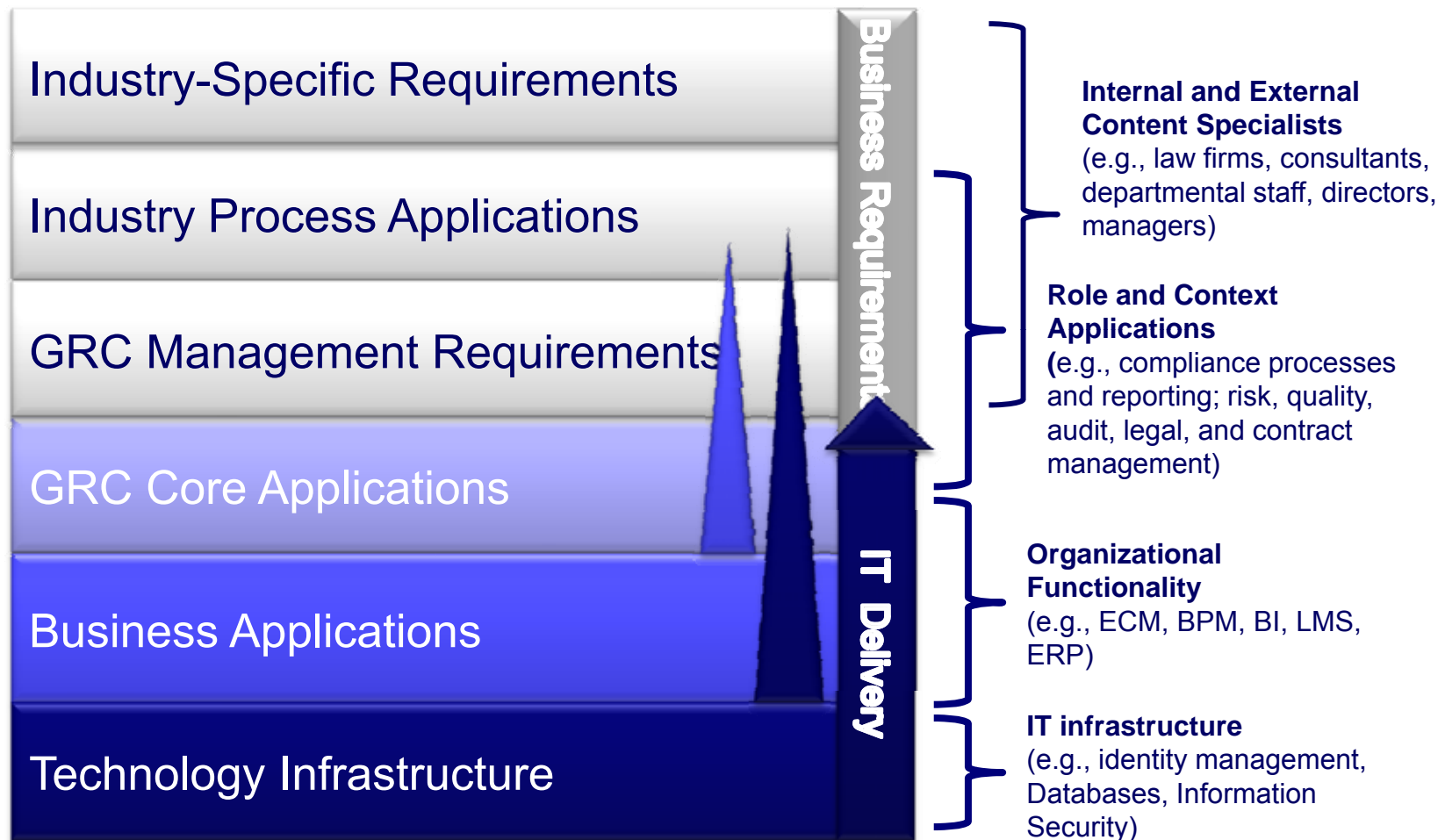
- The OCEG Technology Council was formed to help address strategic, operational and technical issues that professionals face when applying Information Technology (IT) to governance, risk management, compliance (GRC) and ethics management.
- Technology Council members meet monthly in specialized working groups focused on GRC technology architecture, standards, and implementation tools. These Work Groups include the GRC Blueprint™, GRC Roadmap™, and GRC-XML™ programs.
- The entire council convenes quarterly to review the progress of the individual working groups, discuss key issues facing GRC professionals, and to identify new GRC technology alignment programs for OCEG.
- The OCEG Technology Council engages 37 of the world's leading GRC software, services, and content providers and user organizations in the development of strategic and technical resources that help IT and business professionals improve the practice of GRC within their organizations.



OCEG Technology Council Members



The OCEG GRC Integrated Technology Model



Member A Case:

GRC-XML (XBRL) Components (Case Management)

- 1. Supporting interchange of help line data from content providers for this domain**
- 2. Supporting interchange of current case management data**
- 3. Supporting interchange of education status (i.e. courses taken by employees to mitigate risk)**
 - A. (1) and (2) are ways of communicating the result of an incident
 - B. (1) and (2) demand a unified solution so that a help line incident shares as much structure with a case management incident as possible
 - C. For (1) and (2) we are leveraging and extending taxonomy in the following domains:
 - I. Data Security
 - II. Risk classification
 - III. Performance-based controls
 - IV. Message Processing
 - V. Geographical Location
 - VI. User identity
 - VII. Data Privacy
 - D. Area (3) is necessary to communicate actions taken to prevent incidents



Member B Case:

GRC-XML (XBRL) Components (Controls)

1. Identification of business control point(s)

- A. Process, sub-process, control name, and ID
- B. Financial account(s) impacted
- C. Process owner details (name, address, business unit ...)

2. Risk assessment

- A. ID, business risk(s) addressed by the control point, other mitigating controls
 - I. Approval, version, effective date
 - II. Related file attachments

3. Control testing activities

- A. Test plans (header-level)
 - I. ID, objectives, budget, person responsible
 - II. Approval, version, effective date
 - III. Related file attachments
- B. Tests (detail)
 - I. ID, objectives addressed, test type, selection method, source population details, test procedure
 - II. Approval, version, effective date
 - III. Related file attachments



Member B Case:

GRC-XML (XBRL) Components (Continued)

4. Exceptions (related to one or many detail tests)

- A. ID, description, owner, reviewed, resolution (plan) , resolution (actual), status
 - I. Approval, version, effective date
 - II. Related file attachments

5. Control deficiencies (related to one or many detail tests, related to one or many control points)

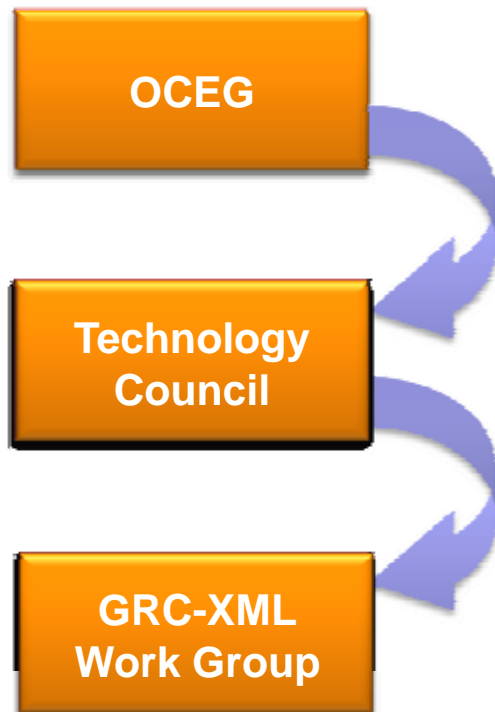
- A. ID, description, found by test(s), impacts control(s), severity, category
 - I. Approval, version, effective date
 - II. Related file attachments

6. Control point assessment

- A. ID, operating effectiveness (pass/conditional pass/fail), evidenced by control deficiencies, resolution (plan), resolution (actual)
 - I. Approval, version, effective date
 - II. Related file attachments
- B. Operational information which may impact the assessment (for example, whistle-blower reports) – According to Member A's taxonomy for incidents
- C. Vendor applications will manage specific test plans, as XBRL governs common criteria, standardized control language for incidents, defines related control values



OCEG GRC-XML (XBRL) Program Management Process



■ OCEG

- Owns the initiative
- Is an official member of XBRL International
- Provides “vision” and program governance
- Promotes final schema adoption

■ Technology Council - Jurisdiction

- Encourages Member Contributions and Participation
- Drives the production schedule
- Provides the Work Group Members
- Provides technology, technical skills, and methodology

■ Work Group – Steering Committee

- Executes the development methodology
- Develops and reviews all deliverables
- Builds schema consensus
- Creates and delivers the Business Object Documents

A close-up photograph of a person's hands typing on a laptop keyboard. The keyboard is silver and the keys are white. The background is blurred, showing a laptop screen with some text and a window with light coming through. A semi-transparent dark blue banner is overlaid across the middle of the image, containing the title text in white.

Proof of Concept: Internal Control and XBRL

Beyond Financial Reporting

- Exploring Taxonomy Development:
 - Global Ledger
 - Captures accounting system information (Journal Entries, Trial balance, Vendor/Employee/Customer data).
 - SRCD (Summary Reporting Contextual Document) provides mechanism for linking accounting system detail to reporting taxonomies.
 - Internal Control
 - Proof of concept using XBRL to document Internal Control structure and assessments. Initial work done by representatives of large accounting firms.
 - IFRS, FINREP, COREP, etc.
- Integration of Disparate Systems and Data
- XForms – A User Interface for XBRL
 - XForms is a standard from W3C, allows creation of sophisticated user interfaces for XBRL documents.



Proof of Concept Objectives

- Validated the ability create of a XBRL Internal Control taxonomy based of Deloitte's Risk and Control Knowledgebase (RACK)
- Validated ability to convert general ledger (GL) data from SAP and Oracle into XBRL GL instance documents
- Validated ability and value of combining XBRL GL, XBRL Internal Control, and XBRL FR instance documents for enhanced reporting:
 - Financial Statement → Internal Control and Assessment Detail
 - Financial Statement → GL Transaction Detail



Internal Control Taxonomy

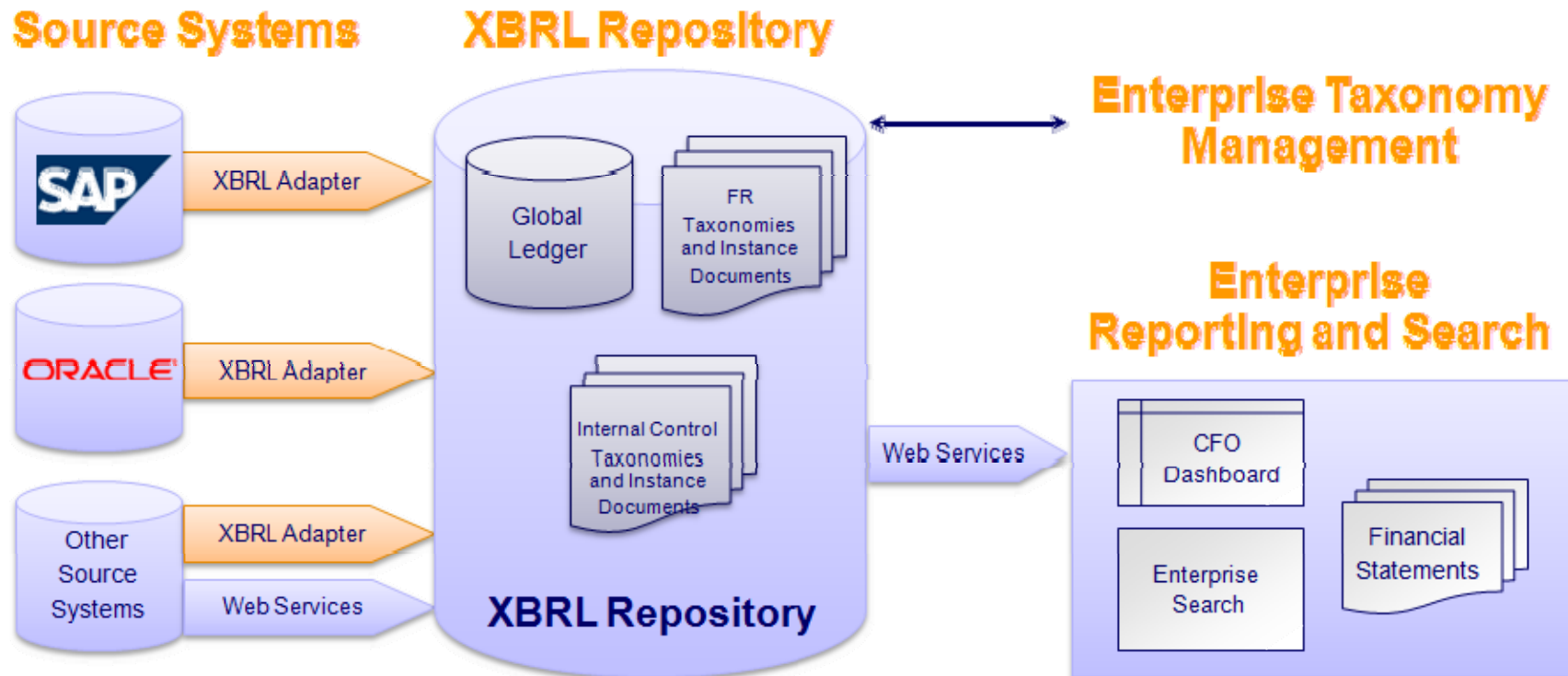
- Explored opportunities and value of a taxonomy built for the purpose of reporting on Internal Controls:
 - XBRL Internal Control Taxonomy
 - Taxonomy comprised of processes, subprocesses, objectives, risks, and controls defined in a standard taxonomy
 - Utilizing dimensionality for entity uniqueness
 - Taxonomy populated with Deloitte RACK data – a proprietary set of internal control frameworks organized by Industry and Business Processes



The screenshot displays the Deloitte RACK Knowledgebase interface. The top navigation bar includes the Deloitte logo, a search bar, and links for Home, RACK Knowledgebase, Contact Us, and About. The main content area is titled 'RACK Knowledgebase' and features a table of internal control frameworks. The table is organized by industry and business process, with columns for 'Industry', 'Business Code', 'Process', and 'Control'. The industries listed include Consumer Products and Retail Services, Energy & Resources, IT and Info, Public Utilities (Energy), and Health Care. The business processes listed include Marketing, Sales, and Customer Service. The controls listed include Marketing, Sales, and Customer Service. The table is filtered to show 'Business Code' and 'Process'.

Industry	Business Code	Process	Control
Consumer Products and Retail Services	Business Code	Process	Control
Consumer Products	Business Code	Process	Control
Trails	Business Code	Process	Control
Energy & Resources	Business Code	Process	Control
Oil and Gas	Business Code	Process	Control
Public Utilities (Energy)	Business Code	Process	Control
IT and Info	Business Code	Process	Control
Marketing	Business Code	Process	Control
Sales	Business Code	Process	Control
Customer Service	Business Code	Process	Control
Health Care	Business Code	Process	Control
Health Care	Business Code	Process	Control
Life Sciences	Business Code	Process	Control
Managed Care	Business Code	Process	Control
IT Hardware and Services	Business Code	Process	Control

Integration Proof of Concept – Technical Overview



XBRL Adapters/Web Services

- Periodic pull of general ledger information from source systems and stored in summarized format
- Additional data can be extracted on queries executed if needed by CFO taxonomy for control monitoring purposes
- Other sources could include: Microsoft Excel or other Internal Control and Testing Data source systems

XBRL Repository

- Central repository for all enterprise XBRL taxonomies and instance documents
- Historical record of extracts allows for performance and trend reporting

CFO Dashboard

- Financial Performance and Compliance views





CFO Dashboard

Financial Statement

ABC Corp



	2005	2006	2007
Balance Sheet			
Assets	4,500,000	4,750,000	5,000,000
Current Assets	2,000,000	2,250,000	2,500,000
Quick Assets	360,000	410,000	460,000
Cash and Deposits			
Cash On Hand	125,000	150,000	175,000
Deposits			
Checking Accounts	150,000	160,000	<u>170,000</u>
Ordinary Deposit	1,000	1,100	1,200
Other Current Deposit	25,000	35,000	45,000
Time Deposit	5,000	4,000	3,000
Notes Receivable and Accounts Receivable Trade, Net	1,500,000	1,600,000	1,700,000
Notes Receivable, Net			
Notes Receivable, Gross	25,000	45,000	65,000

XBRL FR
Standard framework /
definition for an
organization

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CFO Dashboard

Financial Statement > Global Ledger Detail

ABC Corp

Acct #	Acct Description	Acct Type	Sub-Acct #	Sub-Acct Description	Sub-Acct Type	Amount	Debit / Credit	Post Date	Source System	Post Status	ID #	ID Desc.	ID Type
1000	Accounts Payable	Acct	000	Corporate	Dept	100,000	Credit	2007-02-15	SAP	P	0100	John Smith	Customer
1000	Accounts Payable	Acct	010	APAC	Dept	50,000	Credit	2007-02-16	SAP	P	0100	John Smith	Customer
1000	Accounts Payable	Acct	020	EMEA	Dept	20,000	Credit	2007-02-17	Oracle	P	0300	Tom Jones	Customer

[Back to Financial Statement](#)**XBRL GL**

Allows mapping of
financial account to
source transaction
data

CFO Dashboard

Financial Statement > Compliance Detail

ABC Corp

Entity	Rpt Period	Process	Sub-Process	Control Objective	Assertion	Control Objective Rating	Control Activity	Control Activity Response	Assessor	Reviewer	Assessment Status
ABC Corp	2007-Q2	Procure Materials and Services	Payment Process	Credit notes and other adjustments are accurately calculated and recorded.	Recording	Minor Gaps Identified	Statements received from suppliers are reconciled ...	No	Steve Johnson	Tom Jones	Review
				Disbursements are recorded in the period in which they are issued.	Cut-off	Meets Guidance	Disbursements at, before, or after the end of an a...	Yes	John Williams	Tom Jones	Closed

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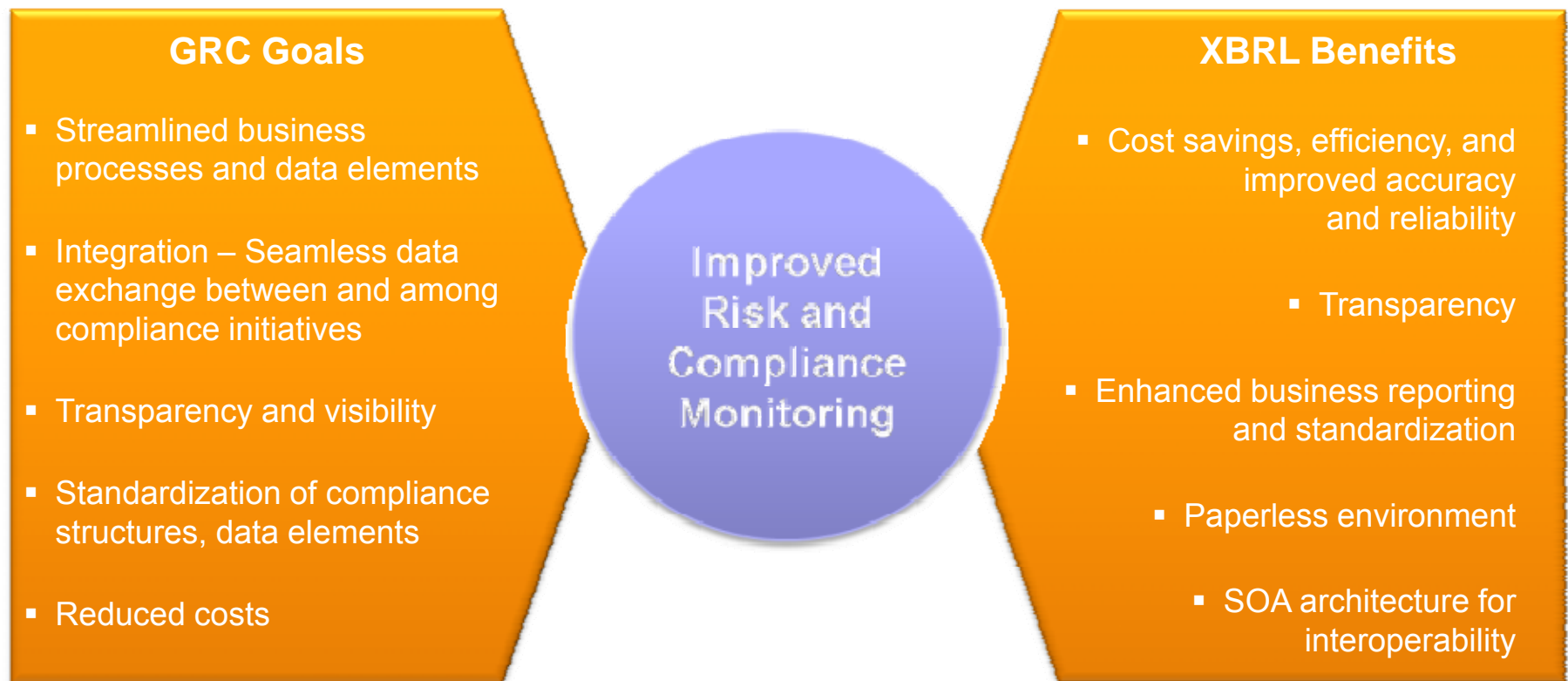
XBRL IC
Ties financial
accounts to controls

Open Panel Discussions



GRC Goals and XBRL Benefits

GRC goals closely align with potential benefits provided by XBRL



Open Panel Discussion

- What are the opportunities for enabling for Continuous Control Monitoring and Automated Control Testing with XBRL?
 - What are the value drivers?
- Internal Control Taxonomy Development
 - What is the value of developing, implementing?
- What impact can XBRL make to standardized reporting?
- How will XBRL effect business planning?
- Enterprise Risk Management
 - Have you seen adoption or use of XBRL and ERM/ORM from vendors you are working with?

