



Business Reporting
for Better Decisions
by Managers, Investors, Governments and Citizens



18th International XBRL Conference

Getting Started – Tools for SEC Filings

Thu Oct 16, 2008

4pm - 5pm

Eric Evans

EDGAR Online

Hosted by **xbri.us**

EDGAR®Online

About EDGAR Online, Inc (NASDAQ:EDGR)

- First company in the US to publish SEC filings on the internet (1996)
- Evolved from publishing documents to publishing documents, data, analysis tools
- Early pioneer in XBRL community
- Largest database in the world of public company XBRL data
- XBRL Voluntary Filer
- Our engine is used to help the majority of SEC XBRL Filers through a partnership with RR Donnelley and CNW Group in Canada



Alternatives for Tagging Your Data in XBRL

Enterprise Solution

Integrate the XBRL mapping into your financial reporting system



1. Identify XBRL software compatible with your enterprise GL system
2. Hire firm for enterprise implementation
3. Train staff on XBRL mapping
4. Map data at the GL level
5. Export data for creation of XBRL submission documents

Self Tagging Software Solution

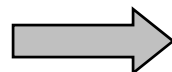
Integrate the XBRL mapping into your financial reporting system



1. Purchase XBRL tagging software
2. Output your financial statements
3. Train staff on XBRL mapping
4. Select taxonomy, then map each line item to the correct XBRL element
5. Prepare documents for SEC submission

Full Service Solution

Integrate the XBRL mapping into your financial reporting system



- Select full service provider
- Provide financial statements
- Review and verify XBRL tags
- Sign off for submission of documents to SEC



Simplicity - EZ Start XBRL Solution by **RR DONNELLEY**

We tag. You Validate. We File.

1

Request XBRL Translation

- Call RR Donnelley
- You receive an XBRL proof in Excel format
- Review preliminary account mapping

2

Review XBRL Files

- After reviewing mapping, submit list of questions and edits
- Our taxonomy experts answer any questions, make changes, perform quality review and return edited document

3

Transmit to SEC

- Your team performs the final review and approves the XBRL files.
- RR Donnelley validates the HTML and XBRL files, performs EDGAR test filing and transmits your XBRL filing to the SEC



EDGAR® Online

Experience and Expertise

Level I: Automation

1) I-Metrix Database:

- Statements are first generated from our XBRL tagged Financials database.

2) I-Metrix Xcelerate:

- XBRL tagging/processing Engine
- Automated, business-rules driven system
- Developed over 3 years at a cost of \$20M

+

Level II: Audit Check

- CPA-trained reviewers
- Reviewers have 2+ years of tagging experience with voluntary XBRL submitters

- **Experience** – XBRL Voluntary Filers choose EOL/RRD four to one. We provide a tested, established full-service XBRL tagging solution with experience built into every step.
- **Scalability** – Our translations always begin with a review of the your financials derived from the I-Metrix database, a proprietary set of XBRL-tagged financials for 12,000+ public companies going back to 1998
- **Speed** – XBRL Proofs for you to review are available in 1-3 days. By getting a “first draft” of your financials to review, you save hundreds of hours of staff time in the process
- **Consistency** – Thousands of business rules and exception processing ensure that the collective experience of our reviewers is built into our translations



How to Get Started – EZ Start XBRL Solution

Step 1

1

Request XBRL Translation

- Call **RR DONNELLEY**
- Receive an XBRL proof in Excel format
- Begin to review preliminary account mapping

As Filed Income Statement

XBRL Tag for each line item

Definition to each XBRL tag

Symbol Fiscal Year Fiscal Quarter	RRD 2008 1	RRD 2007	RRD 2007 1	Mapped Tags	Definitions
Context	Quarter	Annual	Quarter		
Period Start Date - End Date	1/1/2008 - 3/31/2008	1/1/2007 - 12/31/2007	1/1/2007 - 3/31/2007		
Source Filing (Filed Date)	10-Q (5/6/2008)	10-Q (5/6/2008)	10-Q (5/6/2008)		
Report Type	Original Period	Original Period	Original Period		
Income Statement					
<i>Income Statement</i>					
<i>Revenue</i>				usfr-pte:IncomeExpensesAbstract usfr-pte:OperatingRevenueAbstract	
<i>Sales Revenue</i>				usfr-pte:SalesRevenueNetAbstract	
Net sales	\$2,997,100,000		\$2,792,600,000	usfr-pte:SalesRevenueNet	Revenues arising from the sale of goods and/or rendering of services in the normal course of business, reduced by sales adjustments, sales returns and allowances, and sales discounts.
<i>Cost of Goods and Services Sold</i>				usfr-pte:CostGoodsServicesSoldAbstract	
Cost of sales (exclusive of depreciation and amortization shown below)	\$2,218,200,000		\$2,056,000,000	usfr-pte:CostGoodsServicesSold	Costs incurred to produce goods for sale and/or to deliver services. May include direct materials, direct labor, overhead, depreciation and other.
<i>Operating Expenses</i>				usfr-pte:OperatingExpensesAbstract	
<i>Selling, General and Administrative Expenses</i>				usfr-pte:SellingGeneralAdministrativeExpenses Abstract	
Selling, general and administrative expenses (exclusive of depreciation and amortization shown below)	\$344,700,000		\$324,500,000	usfr-pte:SellingGeneralAdministrativeExp	Generally recurring costs associated with normal operations and currently chargeable against revenue including those directly related to the marketing or selling of products and/or services.
<i>Depreciation and Amortization</i>				usfr-pte:DepreciationAmortizationAbstract	
Depreciation and amortization	\$157,600,000		\$142,200,000	usfr-pte:DepreciationAmortization	The amount of expense charged against earnings by a company to write off the cost of non-production fixed assets over their useful lives, giving consideration to wear and tear, obsolescence, and salvage value and/or the amount of expense charged against earnings by a company to write off the cost of an intangible possession (a non-current asset).



How to Get Started – EZ Start XBRL Solution

Step 2

2

Review XBRL Files

- Your company submits list of questions and edits
- Our taxonomy experts makes changes, answer any questions you have, performs quality review and returns edited document

Ask questions or submit edits on line items

Taxonomy Experts will confirm edits and answer questions



Net Income (Loss)	Net Income: We reported a loss in 2007 and therefore this caption should read "Net Income (loss)".	We can modify the label to meet your needs.
Treasury Stock Acquired - Retained Earnings		
Cash Dividend - Common Stock		
Increase/(Decrease) in Additional Minimum Pension Liability, Net of Tax Effect	Increase / (Decrease) in Additional Minimum Pension Liability, net of tax effect. Subsequent to the adoption of SFAS 158, this title is no longer applicable. Is there a similar tag for amounts reported subsequent to the adoption of SFAS 158?	Yes, we can use the tag, "AdjustmentAdoptionFAS158", with the following definition, "Adoption of SFAS No. 158 which requires employers to report a postretirement benefit asset for plans that are overfunded and a postretirement benefit liability for plans that are underfunded."

How to Get Started – EZ Start XBRL Solution

Step 3

3

Transmit to SEC

- Your team performs the final review and approves the XBRL files
- RR Donnelley validates the HTML and XBRL files, performs EDGAR test filing and transmits your XBRL filing to the SEC

XBRL files that are available to investors and analysts

SEC EDGAR Filing Information
Form 8-K -- Current report

Period of Report: 2008-05-06
Filing Date Changed: 2008-05-09
Documents: 6

SEC Accession No.
0001193125-08-109894
Filing date: 2008-05-09
Accepted: 2008-05-09 16:42:34

Accepted on the SEC's EDGAR system

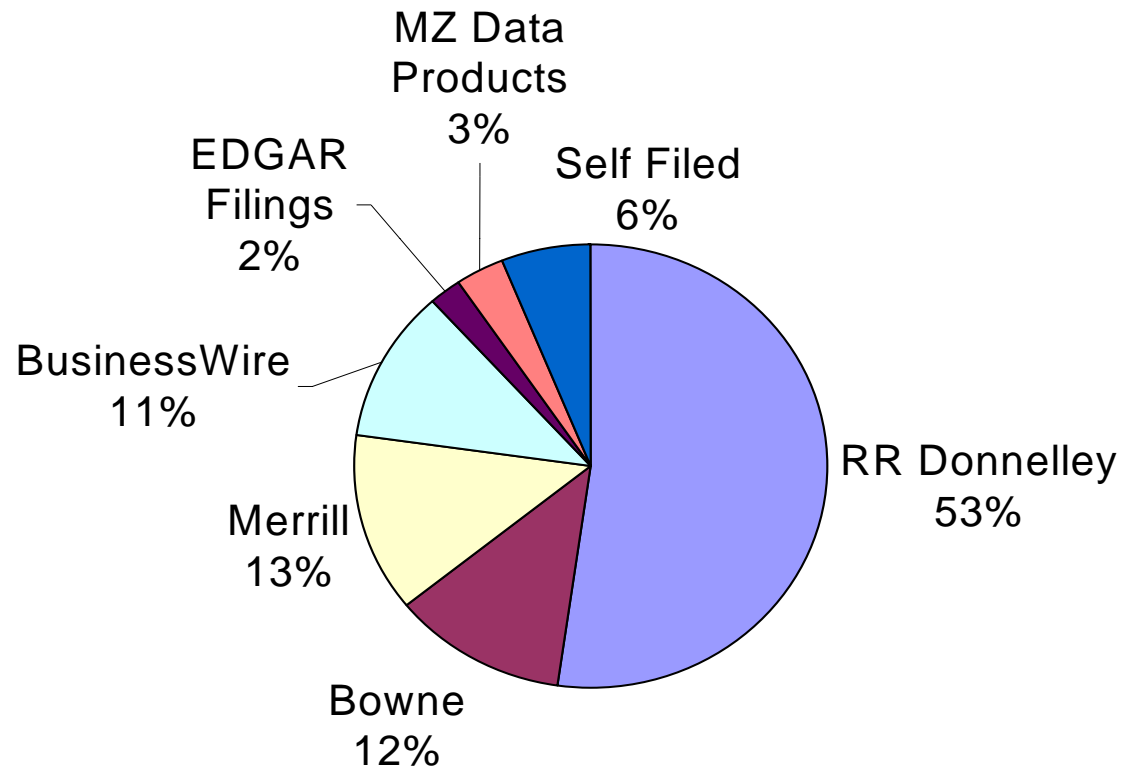
submitted documents:

Type	Document	Size	Description
8-K	d8k.htm	17627	FORM 8-K XBRL SUBMISSION
2 EX-100.INS	rrd-20070930.xml	44803	XBRL INSTANCE DOCUMENT
3 EX-100.SCH	rrd-20070930.xsd	184893	XBRL TAXONOMY EXTENSION SCHEMA
4 EX-100.CAL	rrd-20070930_cal.xml	926227	XBRL TAXONOMY EXTENSION CALCULATION LINKBASE
5 EX-100.LAB	rrd-20070930_lab.xml	1128599	XBRL TAXONOMY EXTENSION LABEL LINKBASE
6 EX-100.PRE	rrd-20070930_pre.xml	1558417	XBRL TAXONOMY EXTENSION PRESENTATION LINKBASE



Voluntary Filing Program

- Number of Companies in the SEC Voluntary Filing Program - **79**
- Year-to-Date 2008 XBRL Filings - **128**



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- Resources
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- Glossary

Try

- View RRD Financials
- View EDGR Financials
- My Company's Financials

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eXtensible Business Reporting Language

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Q & A

For more information, call 1-800-424-9001 or visit

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